

Gateway to the Himalayas!

# HIMALAYAN

## TRAVEL MART

### KATHMANDU

MOUNTAINS, MILESTONES & MOMENTUM

JUNE 03-05, 2025  
THE SOALTEE KATHMANDU



# SUMMARY REPORT



May 29 - June 02

**Pre-Mart FAM Trip**  
*Experience Nepal*

Jun 03 2025

**HTM Conference**  
*Knowledge Sessions*

**Inauguration Ceremony & Welcome Dinner Reception**

Jun 4-5 2025

**B2B Mart**  
*Business Sessions*

**Closing Ceremony & Farewell Dinner Reception**

## EXECUTIVE COMMITTEE

### PATA Nepal Chapter



**Mr. Khem Lakai**  
Chairman



**Mr. Deepak Raj Joshi**  
Vice Chairman



**Mr. Bibhuti C. Thakur**  
IP Chairman



**Mr. Narendra Bhatta**  
General Secretary



**Ms. Reetal Rana**  
Treasurer



**Dr. Narayan P. Regmi**  
Ex-Officio Member



**Er. Pradeep Adhikari**  
Ex-Officio Member



**Mr. Anil Ghimire**  
Ex-Officio Member



**Mr. Rupesh Joshi**  
Member



**Mrs. Lakhpa P. Sherpa**  
Member



**Mr. Binod Adhikari**  
Member



**Mr. Sunil Bhattarai**  
Member



**Mr. Himmat Puri**  
Member



**Ms. Sarita Lama**  
Member



**Ms. Tenzin P. Lama**  
Member



**Dr. Smritee K. Panta**  
Proxy Secretary



**Mr. Prakash C. Lohani**  
Proxy Treasurer



**Mr. Suman Ghimire**  
Proxy Member



**Mr. Prabhkar Khadka**  
Proxy Member



**Mr. Dinesh Maharjan**  
Proxy Member



**Mr. Jan Bishowkarma**  
Proxy Member



**Ms. Imu Regmi**  
Proxy Member

# HTM 2025 ORGANIZING COMMITTEE

## PATA Nepal Chapter



**Mr. Narendra Bhatta**  
General Secretary  
PATA Nepal Chapter  
(Coordinator)



**Ms. Reetal Rana**  
Treasurer  
PATA Nepal Chapter  
(Member)



**Mr. Upaul Majumdar**  
Head of Practice  
Tourism for South  
Asia at Dolma  
Consulting, UK  
(Member)



**Ms. Sarita Lama**  
EC member  
PATA Nepal Chapter  
(Member)



**Mr. Prabhakar Khadka**  
Proxy Member  
PATA Nepal Chapter  
(Member)



**Mr. Jan Bishowkarma**  
Proxy Member  
PATA Nepal Chapter  
(Member)



**Mr. Suresh Singh Budal**  
CEO  
PATA Nepal Chapter  
(Member Secretary)

# HTM 2025 – COORDINATION & IMPLEMENTATION TASKFORCE

## Nepal Tourism Board



**Mr. Rohini Prasad Khanal**  
Officiating Director  
Nepal Tourism Board



**Mr. Suman Ghimire**  
Sr. Manager  
Nepal Tourism Board



**Ms. Archana KC Rana**  
Sr. Manager  
Nepal Tourism Board



**Mr. Khem Raj Timalsena**  
Sr. Officer  
Nepal Tourism Board



**Mr. Gokul Bhandari**  
Sr. Officer  
Nepal Tourism Board



**Himalayan Travel Mart (HTM)** is Nepal's premier international travel and tourism trade show, facilitating unparalleled networking and business opportunities and valuable industry insights among the global tourism and hospitality organizations, and individuals engaged in different aspects of tourism in the Himalayan region.

This **Business to Business (B2B) mart** offers a unique platform for tourism marketing and promotion availing the remarkable gathering of **Global Buyers, Diverse Sellers, Travel Bloggers, Influencers, National and International Media, Travel Industry Professionals** and **Delegates** from around the world.

## Why Join HTM?



### Meet Global Buyers & Diverse Sellers

Connect with prospective buyers from around the globe and explore opportunities with exhibitors boasting a diverse range of products. Seize the chance to establish, strengthen, or expand your business partnerships.



### Enhance Your Business

Participate in two full days of B2B sessions, featuring pre-matched appointments (a minimum of 30) facilitated by PATA Nepal Chapter's specific business matching software.



### Experience Nepal

Immerse yourself in Nepal's distinctive fusion of nature, adventure, and culture while engaging with its most hospitable people through pre-mart destination experience tours or FAM trips.



### Get Insights

Gain unparalleled insights into contemporary issues, trends, challenges, and opportunities in tourism development at the HTM Conference, featuring a dynamic lineup of national and international thought leaders and speakers.



### Build Your Network

Expand your network and socialize throughout the event during hosted networking and social functions.



### Be Inspired

Witness the HTM Awards and Felicitations Ceremony, which recognizes and rewards outstanding individuals and organizations in tourism and hospitality.



### Engage & Encourage the Next Generation

HTM actively engages and encourages the next generation of young tourism professionals in Nepal's tourism and hospitality sector.

## Programme at a Glance

### May 28th - June 2nd, 2025

- Pre-Mart Complimentary Destination Experience Tours| FAM Trips

### Monday, 2nd June 2025

- Registration
- Venue: The Soaltee Kathmandu
- Evening: Cocktail Dinner Reception hosted by Bagaicha (For Int'l Delegates & Supporting Partners)

### Tuesday, 3rd June 2025

- Registration
- Booth Setup & Decoration
- **HTM 2025 Conference**
- Hosted Luncheon
- **Inauguration Ceremony & Welcome Dinner Reception**

### Wednesday, 4th June 2025

- Luncheon
- Business Sessions-Day 1 (Seller-Meet-Buyer)
- Dinner hosted by Holiday Inn Resort Kathmandu Budhanilkantha by IHG

### Thursday, 5th June 2025

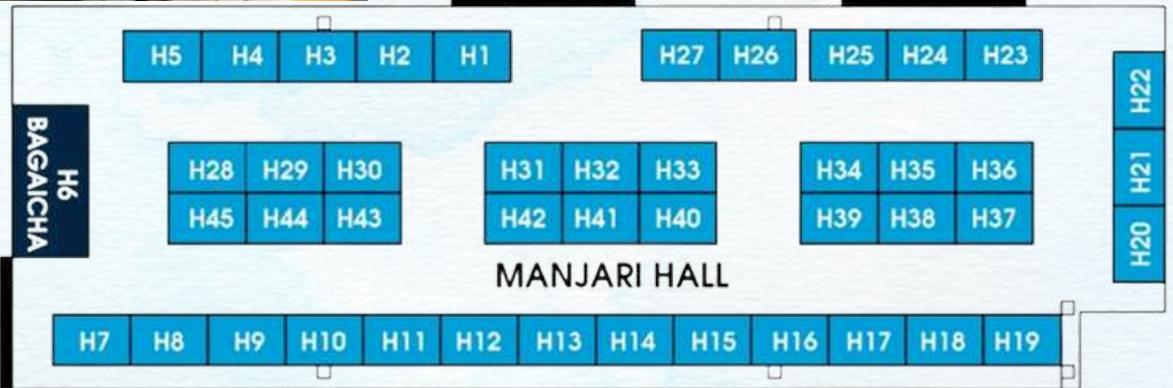
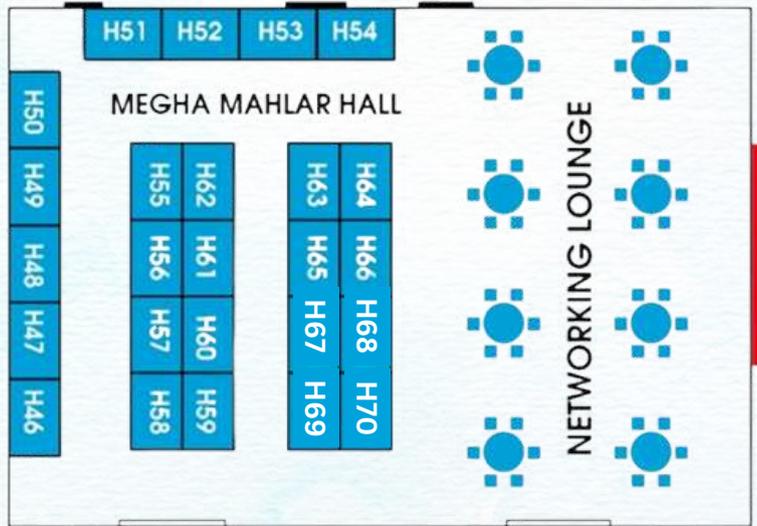
- Business Sessions-Day 2 (Seller-Meet-Buyer)
- Luncheon
- Closing Ceremony & Dinner Reception  
Venue: Lord of Drinks (LOD)

### Friday, 6th June 2025

- Departure
- Post-Mart Tours (Optional)

# HTM 2025 : FLOOR PLAN

## The Soaltee Kathmandu



# PROMOTE & SHOWCASE YOUR BUSINESS @HTM

## GLOBAL BUYERS



Outbound Tour Operators



Wholesalers, OTAs & Specialist Tour Operators



Influencers in Relative Travel Industries



Leisure + MICE

## DIVERSE EXHIBITORS



Travel Agents | Trekking | Adventure Companies



Hotels & Resorts



Airlines



NTO | State, City Tourism | Govt. Organizations



DMCs | Inbound Tour Operators



Transportation Services



Travel Tech Companies



## HTM 2025: HIGHLIGHTS OF PROGRAMS & ACTIVITIES

The 5th edition of the **Himalayan Travel Mart (HTM 2025)** concluded in Kathmandu with resounding success and wide acclaim from the global tourism community. The event drew **over 700 delegates from 30 countries**, including more than 100 international participants and a strong representation of national tourism stakeholders.

With the theme **“Mountains, Milestones, and Momentum,”** HTM 2025 not only marked the 50th Anniversary of the PATA Nepal Chapter, but also set new benchmarks for international tourism collaboration, promotion, and momentum for sustainable tourism growth.

Held from **June 3rd to 5th** at **The Soaltee Kathmandu**, the mart brought together a distinguished gathering of international buyers, sellers, media, tourism professionals, policymakers, and stakeholders. The enthusiastic participation reaffirmed HTM's position as the Himalayan region's premier travel trade platform, further strengthening Nepal's identity as the **Gateway to the Himalayas**.

Organized by the PATA Nepal Chapter in collaboration with the Nepal Tourism Board, Nepal Airlines, and various public and private sector partners, HTM 2025 featured a vibrant mix of business exchanges, knowledge-sharing sessions, networking opportunities, destination experience tours, and cultural showcases.



**HTM 2025 featured:**

**700+** Guests & Delegates  
from 30 Countries

**60** Global Buyers  
From 21 Source Market Countries

**78** Diverse Exhibitors | Sellers  
From 6 Destination Nations

**10+** Int'l Media, Bloggers |  
& Influencers

**20+** High-Value Speakers  
& Thought Leaders

**2100+** Pre-Matched Business  
Appointments (B2B Appts.)



May 27 - June 02

Guest Arrival & Welcome in Kathmandu @TIA

From March 27 to June 2, 2025, the PATA Nepal Chapter, together with its Young Tourism Professionals (YTPs) and executive members, warmly welcomed esteemed guests and delegates at Tribhuvan International Airport (TIA). The team provided assistance with airport transfers and facilitated check-ins at the designated hotels in Kathmandu.



To ensure a smooth and pleasant arrival experience, a dedicated Hospitality Desk for the Himalayan Travel Mart (HTM) 2025 was established at TIA, managed by the YTPs of the PATA Nepal Chapter.



**May 29  
- June 02**

## Pre-Mart FAM Trip Experience Nepal

From May 29 to June 2, international delegates explored Nepal's diverse offerings through Pre-Mart Familiarization Trips (FAM Trips) to destinations such as Kathmandu, Chitwan, Pokhara, Panauti, and Dhulikhel. These journeys provided immersive experiences in heritage, wildlife, community-based tourism, adventure, wellness, and spirituality—showcasing Nepal's rich tapestry of experiences.

### ITINERARY 01

## NEPAL'S GOLDEN TRIANGLE:

*A Lifetime Experience of Nature, Culture & Adventure!*

A group of 62 delegates embarked on a pre-mart destination experience trip, beginning with a drive from Kathmandu to Chitwan that offered a rich blend of cultural immersion and natural exploration.

En route to Chitwan, the Nepal Tourism Board (NTB) hosted a luncheon for all delegates at Triple Crown, located in Galchhi, Dhading. Upon arrival in Chitwan, delegates were transferred to their respective hotels. Accommodations were generously provided on a full-board basis by partner hotels, including Barahi Jungle Lodge, Bagaicha Adventure Resort, Landmark Forest Park, Royal Tiger Luxury Resort, Hotel Jungle Crown, and Jungle Safari Lodge



During their stay, delegates had the opportunity to immerse themselves in the authentic Tharu culture and traditions.

On 30th May, NTB organized engaging cultural activities and a jungle safari, offering close encounters with the rich flora and fauna that characterize Nepal's Terai region.

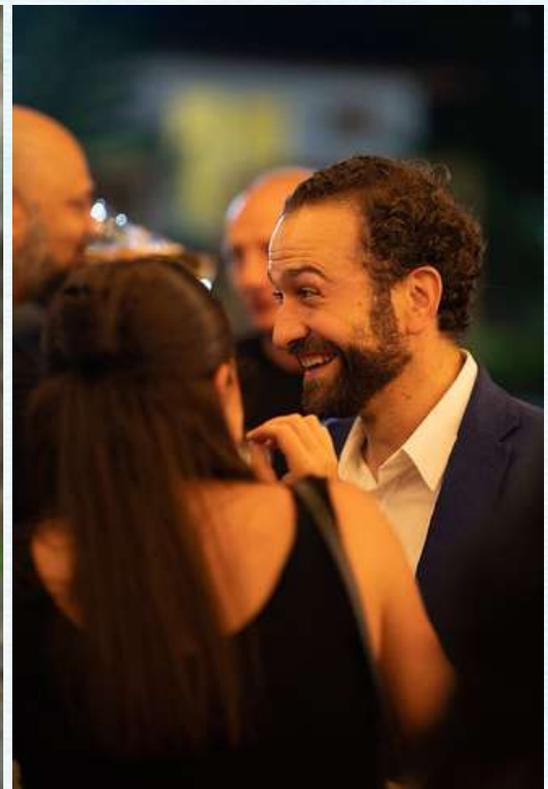
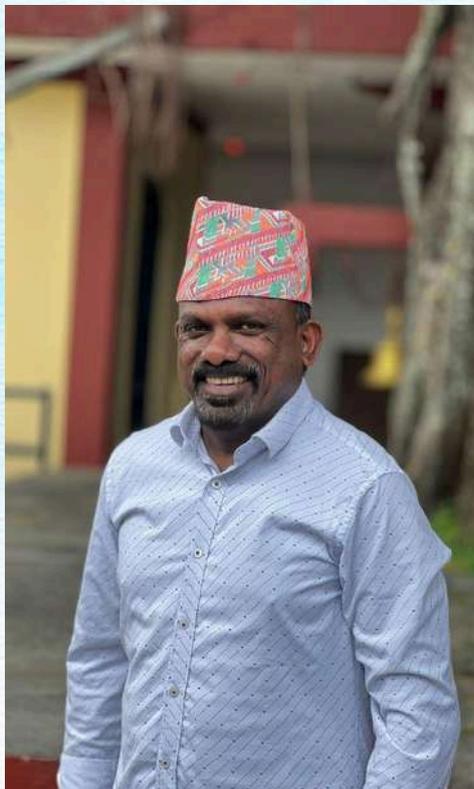
On the same day, Jungle Safari Lodge—owned by Mr. Suman Ghimire, Executive Committee Member of PATA Nepal Chapter—hosted a luncheon for all delegates.



The journey continued on 31st May as the group traveled to Pokhara. On the way, a luncheon was hosted at Marshyangdi River View Resort in Bandipur.

Upon arrival in Pokhara, guests were transferred to their designated accommodations, hosted by PATA Nepal Chapter member hotels, including Temple Bell Boutique Hotel & Spa, Majestic Lake Front Hotel & Suites, Temple Himalaya, Hotel Sarowar, and Hotel Barahi Pokhara.

That evening, NTB hosted a dinner reception at the Majestic Lake Front Hotel & Suites.



The following day, 1st June, the Majestic Lake Front Hotel & Suites—owned by PATA Nepal Executive Committee Member Mr. Sunil Bahadur Bhattarai—hosted a luncheon for the delegates.

In the evening, a cocktail dinner reception was hosted by Hotel Sarowar.

The serene beauty of the Pokhara Valley—with its pristine landscapes, majestic mountains, and tranquil lakes—added a refreshing and scenic dimension to the overall experience.

The delegates concluded their journey and flew back from Pokhara to Kathmandu on 2nd June 2025 via Buddha Air.



## List of Delegates on FAM Trip # Itinerary 1

S.N	Name	Delegate Type	Company	Country
1	Mr. Tomasz Zygmunt Swiatek	Buyer	EuroAmerica Tour	Poland
2	Mr. Arturo Reynozo	Buyer	Travelonica	USA
3	Mr. Simon David Waldron	Buyer	Travelserv	UK
4	Mrs. Santhakuari Waldron	Guest	Travelserv, Codelegate	
5	Mrs. Lynn Ha Li	Buyer	Gary Express Inc	USA
6	Mr. Rajesh Sivathanu Pillai	Buyer	Vielfalt Asien GmbH	Germany
7	Mrs. Elena Dinaeva	Buyer	InterTour -Avia Ltd	Russia
8	Mr. Deepak Singh	Buyer	Spiritual Journeys, LLC	USA
9	Mr. Diego Celma Herrando	Buyer	Incredible Mundo	Spain
10	Ms. Irene Passalacqua	Buyer	Azalai Travel Design	Italy
11	Ms. Silvia Milagros Avalos Valdez	Buyer	Anapia Voyages	France
12	Mr. Peyo d'Andurain	Guest	Anapia Voyages, Co-Delegate	
13	Ms. Minmunta Pantong	Buyer	Nisco Travel	Thailand
14	Ms. Alevtina Iurkovskaia	Buyer	Nkar Travels & Tours Pvt Ltd	Russia
15	Mrs. Sian Melissa Barlow	Buyer	Crooked Compass	Australia

S.N	Name	Delegate Type	Company	Country
16	Ms. Ann Marie Vuocolo	Buyer	All My Vacations Destinations	USA
17	Ms. Catherine Marie Hanson	Guest	All My Vacations Destinations, Co-Delegate	
18	Mrs. Iwona Maria Liwska	Buyer	Solservice Group	Poland
19	Mrs. Dominika Liwska	Guest	Solservice Group, Co-Delegate	
20	Mr. Mohamad Sharif	Buyer	Pink Stone Travel and Tourism LLC	India
21	Mrs. Sanisha Bansee	Buyer	Uniquet Travel	South Africa
22	Ms. Ayse Hale Tokmakcioglu	Buyer	World Fine Selections	Turkey
23	Mrs. Inna Ivanova	Buyer	Avrora Travel Co. Ltd	Russia
24	Mrs. Elena Valerievna Zhuravskaia	Buyer	Orient Express	Russia
25	Mr. Ayappa Somaiah	Buyer	Tattva Trails	India
26	Ms. Debby Hunter	Buyer	The Sharing Group	Australia
27	Mr. Ryota Sakamoto	Buyer	Remote Lands, Inc.	USA
28	Mr. John Abraham Nedumthuruthymialil	Buyer	Indian Travels	Germany
29	Ms. Raz Ellyddia Binti Razali	Buyer	TravelVago	Malaysia
30	Mrs. A Thanushia	Buyer	Tropical Charters Sdn Bhd	Malaysia
31	Mr. Abdullah Al Murshid	Guest	PATA Bangladesh Chapter	Bangladesh

S.N	Name	Delegate Type	Company	Country
32	Mrs. Bushra Ahmed	Guest	PATA Bangladesh Chapter	Bangladesh
33	Ms. Irin Nahar Dipa	Guest	PATA Bangladesh Chapter	Bangladesh
34	Ms. Sumaiya Murshid	Guest	PATA Bangladesh Chapter	Bangladesh
35	Mr. MD NASIMUL ISLAM	Guest	PATA Bangladesh Chapter	Bangladesh
36	Ms. Khaleda Khanam	Guest	PATA Bangladesh Chapter	Bangladesh
37	Mr . M Nasidul Islam	Guest	PATA Bangladesh Chapter	Bangladesh
38	Ms. Asma Akter Faria	Guest	PATA Bangladesh Chapter	Bangladesh
39	Mr. Muhammad faizan Islam Nazif (Child)	Guest	PATA Bangladesh Chapter	Bangladesh
40	Ms. Ayisha Islam (Child)	Guest	PATA Bangladesh Chapter	Bangladesh
41	Mr. Amarnath Robbinson Anand	Buyer	Aimec UK LTD	India
42	Mr. Luke Anand Rajan	Buyer	Christian Tour Ltd	India
43	Mrs. Gita Chaudhary	Buyer	Terra Tales	India
44	Ms. Wu Hanyu	Media	Influencer	China
45	Mr. Sun Yang	Media	Influencer	China
46	Mr. Wing Kai Andy Wong	Media	Influencer	China
47	Ms. Aarti Karla	Buyer	Skynet TravellSkyworld International	India

S.N	Name	Delegate Type	Company	Country
48	Ms. Babita Sharma	Media	Fabian Media Pvt. Ltd	India
49	Ms. Sheela Chamaria	Media		India
50	Mr. Omer Ozgen	Buyer	FEST Travel	Turkey
51	Mr. Anil Sharma	Media	Travel World Online	India
52	Ms. Priyadarshini Seth	Media Co-delegate	Travel World Online	
53	Mr. Rajiv Arora	Buyer	Travel Lobby	India
54	Mr. Ryo Harada	Buyer	Fellow Travel	Japan
55	Ms. Margaret Mary Maguire	Buyer	One Himalaya ltd	Ireland
56	Mr. Gokul Bhandary	Sr. Officer	NTB	Nepal
57	Mr. Rajiv Jha	Sr. Officer	NTB	Nepal
58	Mr. Dinesh Maharjan	EC Member	PATA Nepal Chapter.	Nepal
59	Mr. Raj Kumar Bhandari	Guide	Freelancer	Nepal
60	Mr. Buddhi	Guide	Freelancer	Nepal
61	Mr. Hridaya Shrestha	Videographer	Anigraphy Studio	Nepal
62	Mr. Prem Poudel	Photographer	Anigraphy Studio	Nepal

## ITINERARY 02

### KATHMANDU VALLEY & SURROUNDINGS...

This pre-mart FAM trip destination experience tour comprised four delegates and offered a culturally rich and visually captivating journey. In Panauti, participants took part in a hands-on culinary session, learning to cook an authentic Newari dish alongside a local host—an engaging way to experience Nepal’s culinary heritage.

The trip continued to Nagarkot, where guests were treated to a breathtaking panoramic view of the sunrise over the mountains and surrounding hills, creating a serene and memorable moment of natural beauty. Accommodation in Nagarkot was hosted on a full-board basis by The Lapsi Tree.

The journey concluded with an immersive exploration of the cultural and architectural heritage of Bhaktapur Durbar Square, highlighting centuries-old traditions, historic temples, and the vibrant essence of local life.

#### List of Delegates on FAM Trip # Itinerary 2

S.N.	Name	Delegate Type	Company	Country
1	Ms. Eunsook Park	Buyer	Withus Tours	South Korea
2	Ms. Angeline Tang	Speaker	Virtuoso	Singapore
3	Ms. Amina Rashid Khan	Buyer	ARK Travel Care	Bangladesh
4	Ms. Umaiya Manar Mahzabin	Guest / Travel Care, Co-DelegatE	ARK Travel Care	Bangladesh



June 02  
2025

## Cocktail Dinner Reception Hosted by Bagaicha

On the eve of the Mart, **Bagaicha** – One Unified Experience for Food, Culture, and Art –featuring 17 restaurants and 6 bars under one roof in Baluwatar, Kathmandu—hosted a delightful Cocktail Dinner Reception for HTM 2025 international delegates and partners.



**HIMALAYAN TRAVEL MART**  
KATHMANDU

**CONFERENCE**

JUNE 03-05, 2025  
THE SOALTEE KATHMANDU

Connected by

**Ncell**

**MOUNTAINS, MILESTONES & MOMENTUM**

03 June 2025 10:00 17:00 The Soaltee Kathmandu

Powered by

**VISA**

08:45-09:30 Gathering of Invitees / Delegates & Registration.

09:30-09:40 Master of Ceremony welcomes Guests & Delegates | National Anthem

09:40-09:45

**Welcome Speech**  
**Mr. Khem Lakai,**  
Chairman  
PATA Nepal Chapter



09:45-09:50

**Remarks**  
**Mr. Ram Prasad Sapkota**  
Vice-Chairman  
Nepal Tourism Board



09:50 -10:50

Plenary Session

**Theme: "Mountains, Milestones & Momentum"**

**Opening Remarks & Introduction of Panel Speakers:**

**Mr. Deepak Raj Joshi, CEO – Nepal Tourism Board (NTB)**

**Panel Speakers**

**Moderator**



**Mr. Andrew Jones**  
PATA Life Member |  
Guardian, Sanctuary  
Resorts, Hong Kong



**Mr. Shahid Hamid,**  
Chairman – PATA  
Bangladesh Chapter



**Mr. Deepak Raj Joshi,**  
CEO, Nepal Tourism  
Board (NTB)



**Ms. Nisha Adhikari,**  
Actress, Filmmaker,  
and Everest  
Summitteer



**Ms. Sharanjit Leyl,**  
Former BBC World  
News Presenter &  
Producer

10:50-11:10

**Planning, Marketing & Execution of Spiritual Tours**

**Speaker:**

**Mr. Deepak Singh,** Chairman- PATA New England Chapter |  
President, Spiritual Journeys, USA



11:10–11:30 Refreshment Break (Tea/Coffee)

11:30 –12:30

**Plenary Session on:**  
Mountains, Milestones  
& Momentum:  
“Cross-Sector Synergies  
for Sustainable Tourism  
Growth!”

**Session Chair**

**Mr. Ashok  
Chandra  
Pokharel,**  
Managing Director  
–Himalayan  
Journeys &  
Shangrila Tours



**Panel Speakers**



**Mr. Anand  
Jha**

Vice President,  
Head of Govt.  
Engagement for  
India and South  
Asia, VISA Inc.



**Dr. Suvash  
Dawadi**

MDGPPEM, DIMM,  
General  
Practitioner–CIWEC  
Hospital  
& Travel Medicine  
Center



**Mr. Sudarshan  
Chapagain**

Vice President  
The Soaltee Hotels  
& Resorts



**Ms. Aayusha  
Parsain**

CEO  
Community  
Homestay Network  
(CHN)

12:30 –12:50

**“Cultural Intelligence in the  
Global Hospitality Industry”**

**Speaker:**  
**Mr. Daniel Tshudy,**  
Consultant & Journalist  
in global hospitality



12:50 – 14:00

**Luncheon Break**

14:10 – 14:30

**“Redefining Travel Assistance  
in Adventuresome  
Destinations: Global Insights  
and Cost-Effective Strategies  
for Nepal”**

**Speaker:**  
**Ms. Cécile Hermetz,**  
Global Network Consultant, HC  
Consulting, Paris, France



14:30 – 14:40

**Tourism as a Tool  
for Biodiversity Conservation**

**Mr. Basu Dhungana,**  
Conservationist &  
Owner of Banbas, Chitwan



14:40 – 15:20 Plenary Session on:

## "Beyond the Himalayas: The New Face of Luxury in Nepal"

### Panel Speakers



**Ms. Angeline Tang**

Account Management & Member Relations, Virtuoso, Singapore



**Mr. Shridhar Thota,**

General Manager, Hilton Kathmandu



**Ms. Mausham Bohara,**

Founder-Amaya Sojourns



**Mr. Upaul Majumdar,**

Head of Practice – Tourism for South Asia at Dolma Consulting UK

15:20 – 15:50 **Refreshment Break (Tea/Coffee)**

15:50 – 16:00 **Brief Presentation on "Destination JUGAL"**

**Mr. Milan Tamang**

Chairperson- Jugal Rural Municipality Tourism Committee.



16:00 – 16:20 **"Meeting the Travel Demand of the European Market"**

**Speaker:**

**Ms. Nora Eichkorn,**

Sustainable Tourism Expert, Import Promotion Desk (IPD), Germany



16:20 – 16:35 **"Conservation Efforts – Where Nepal Stands? What Next?"**

**Speaker**

**Dr. Ghana Shyam Gurung,**

Country Director  
WWF Nepal



16:35 – 16:50 **Special Remarks:**

**Mr. Ajeet Bajaj,**

President - Adventure Tour Operators Association of India (ATOAI) & Vice Chairmen of the Federation of Associations of Indian Tourism Hospitality (FAITH)



18:15 onwards

**Opening Ceremony & Welcome Dinner Reception**

**Hosted by Nepal Tourism Board**

Venue : The Soaltee Kathmandu

**June 03  
2025**

**HTM 2025 Conference**  
*Knowledge Sessions*



The **HTM 2025 Conference**, themed **"Mountains, Milestones, and Momentum,"** officially commenced on June 3, 2025, at The Soaltee Kathmandu. The event featured a dynamic lineup of national and international speakers, experts, and thought leaders from across the tourism industry.

The program began with **welcome remarks by Mr. Khem Lakai**, Chairman of PATA Nepal Chapter, followed by **special remarks from Mr. Ram Prasad Sapkota**, Vice-Chairman of the Nepal Tourism Board.



**Mr. Deepak Raj Joshi, CEO of the Nepal Tourism Board**, delivered a thematic presentation reflecting on the essence of Mountains, Milestones, and Momentum. He highlighted the historical significance of Nepal's tourism rooted in the Himalayas, the major milestones achieved over the decades, and the forward-looking momentum the country is embracing to drive sustainable tourism development.

The presentation was followed by an **engaging panel discussion on "Mountains, Milestones and Momentum"** moderated by **Ms. Sharanjit Leyl**, former BBC World News Presenter and Producer.



The distinguished panel speakers included:

- **Mr. Andrew Jones** – PATA Life Member and Guardian, Sanctuary Resorts, Hong Kong
- **Mr. Deepak Raj Joshi** – CEO, Nepal Tourism Board
- **Mr. Shahid Hamid** – Chairman, PATA Bangladesh Chapter
- **Ms. Nisha Adhikari** – Actress, Filmmaker, and Everest Summiteer

The session offered deep insights into regional tourism trends, inspirational journeys, and collaborative strategies for sustainable growth in the sector. One of the well-articulated conclusions from the discussion was: **“Don’t reduce the price; rather, increase the value”**—a powerful message for navigating crises and ensuring long-term sustainability in the tourism business.



Following the first plenary session, Mr. Deepak Singh, Chairman of the PATA New England Chapter and President of Spiritual Journeys (Boston, USA), delivered a **presentation on “Planning, Marketing, and Execution of Spiritual Tours,”** sharing insights from his extensive experience operating tours across the Indian subcontinent.

Mr. Singh emphasized that spirituality helps individuals understand themselves and others, thereby connecting people from diverse backgrounds. This growing awareness is drawing increasing interest globally. Spiritual tourism has emerged as a significant niche, as more individuals seek travel experiences that offer personal reflection and transformation.

Nepal's deep-rooted spirituality is one of its strongest attractions, with visitors from around the world drawn to its rich traditions, sacred sites, Buddhist heritage, and the natural beauty of the Himalayas. The presentation outlined strategies for packaging spiritual tours and managing guest expectations effectively.

Key discussion points included:

- What Nepal offers from a Western perspective to individuals seeking spiritual enrichment
- Understanding what visitors are truly seeking—and how to deliver meaningful experiences
- How to select and present destinations aligned with spiritual themes
- Defining and managing guest expectations throughout the journey
- Integrating Nepal's natural beauty into the spiritual travel experience
- The roles and responsibilities of both Destination Management Companies (DMCs) and Foreign Tour Operators (FTOs) in ensuring quality and authenticity



After the coffee break, the conference reconvened with the second plenary session titled **“Cross-Sector Synergies for Sustainable Tourism Growth,”** chaired by **Mr. Ashok Chandra Pokharel**, Managing Director of Himalayan Journeys and Shangrila Tours, Nepal.

The session brought together a diverse panel of experts representing key sectors influencing tourism:

- **Mr. Anand Jha** – Vice President and Head of Government Engagement for India and South Asia, VISA Inc.
- **Dr. Suvash Dawadi** – MDGPEM, DIMM, General Practitioner, CIWEC Hospital & Travel Medicine Center
- **Mr. Sudarshan Chapagain** – Vice President, The Soaltee Hotels & Resorts
- **Ms. Aayusha Parsain** – CEO, Community Homestay Network (CHN)

The panel shared valuable insights on the importance of collaboration between financial services, healthcare, hospitality, and community-based tourism enterprises. Discussions emphasized how cross-sector partnerships can drive innovation, enhance visitor experience, support local communities, and ensure the long-term sustainability of the tourism industry.

This session highlighted the need for integrated strategies that align economic, environmental, and social goals to build a more resilient and inclusive tourism ecosystem.





The momentum continued with an insightful presentation on **“Cultural Intelligence in the Global Hospitality Industry”** by **Mr. Daniel Tshudy**, a consultant and journalist specializing in global hospitality.

His talk emphasized the importance of cultural awareness and adaptability in enhancing guest experiences and fostering international collaboration.

Following the session, delegates enjoyed a **luncheon** hosted by the **Nepal Tourism Board (NTB)**, providing a relaxed setting for continued networking and exchange of ideas.

After the luncheon break, the conference continued with a presentation titled **“Redefining Travel Assistance in Adventuresome Destinations: Global Insights and Cost-Effective Strategies for Nepal”** by **Ms. Cécile Hermetz**, Global Network Consultant at HC Consulting, Paris, France.

Ms. Hermetz shared valuable perspectives on the role of travel assistance in adventure tourism, offering global insights and practical strategies to enhance safety and service delivery in destinations like Nepal.

Her presentation emphasized the need for preparedness, effective coordination, and sustainable support systems to ensure traveler well-being in remote and challenging environments.



**Mr. Basu Dhungana**, a conservationist and owner of Banbas, Chitwan, delivered an insightful presentation on **“Tourism as a Tool for Biodiversity Conservation.”** Drawing from his hands-on experience working closely with Chitwan National Park, he highlighted how responsible tourism can contribute to protecting natural habitats, engaging local communities, and supporting conservation efforts.

His presentation underscored the vital link between sustainable tourism practices and the long-term preservation of Nepal’s rich biodiversity.



The conference continued with another engaging plenary session titled **“Beyond the Himalayas: The New Face of Luxury in Nepal,”** moderated by **Mr. Upaul Majumdar**, Head of Practice – Tourism for South Asia at Dolma Consulting, UK.

The session brought together a distinguished panel of industry experts:

- **Ms. Angeline Tang** – Account Management & Member Relations, Virtuoso, Singapore
- **Ms. Mausham Bohara** – Founder, Amaya Sojourns
- **Mr. Shridhar Thota** – General Manager, Hilton Kathmandu

The panel explored emerging trends and opportunities in Nepal’s evolving luxury travel segment. Discussions focused on redefining luxury beyond traditional five-star offerings by emphasizing exclusivity, authenticity, experiential travel, and personalized services. Panelists shared insights on how Nepal can position itself as a high-value destination by leveraging its natural beauty, cultural richness, and premium hospitality offerings.

Following the refreshment break after the plenary session, **Mr. Milan Tamang**, Chairperson of the Jugal Rural Municipality Tourism Committee, delivered a brief yet captivating presentation on **“Destination JUGAL.”**

He introduced Jugal as an emerging tourism destination offering exceptional opportunities for mountaineering, trekking, and immersive cultural experiences amidst the breathtaking natural beauty of the Himalayas. Located just 140 kilometers northeast of Kathmandu, Jugal boasts the closest Himalayan peaks to Nepal’s capital, making it an accessible yet off-the-beaten-path adventure for both domestic and international travelers.

His presentation highlighted the untapped potential of the region and the community’s efforts to develop sustainable tourism in harmony with local culture and nature.



**Ms. Nora Eichkorn**, Sustainable Tourism Expert from the Import Promotion Desk (IPD), Germany, delivered a compelling presentation on **“Meeting the Travel Demand of the European Market.”**

She shared valuable insights into the preferences, travel habits, and expectations of German and broader European travelers, highlighting key trends shaping the market. Her presentation provided practical guidance on how Nepal’s tourism stakeholders can better align their offerings to meet evolving European demands—particularly in areas of sustainability, authenticity, and quality experiences.

Ms. Eichkorn emphasized the importance of building long-term partnerships, enhancing service standards, and promoting responsible tourism to access new opportunities and strengthen Nepal’s appeal in the European travel market.



**Dr. Ghana Shyam Gurung**, Country Director of WWF Nepal, delivered an insightful presentation titled **“Conservation Efforts – Where Nepal Stands? What Next?”**

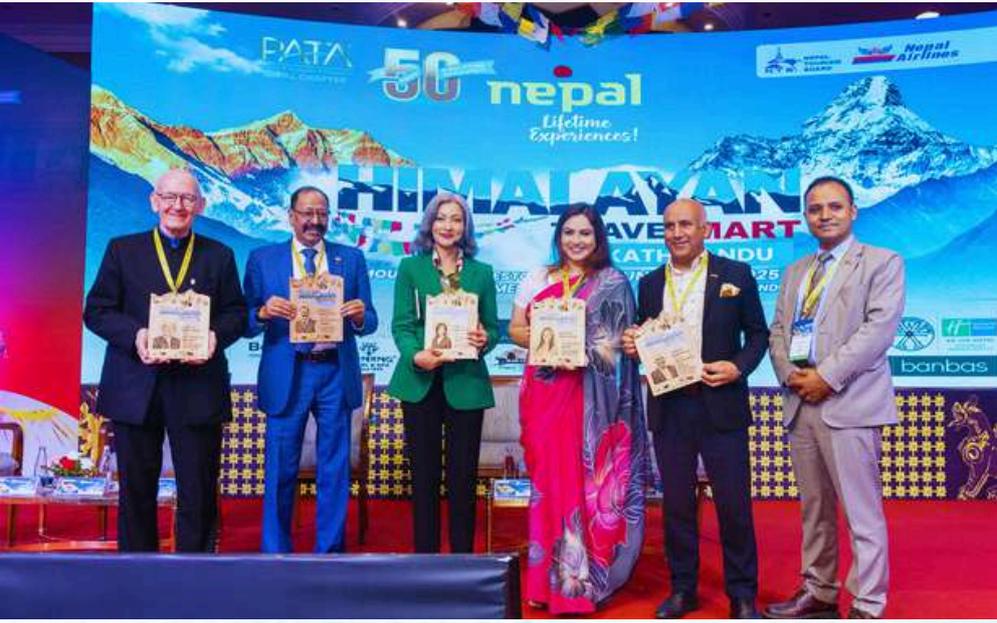
In his address, Dr. Gurung outlined Nepal’s key achievements in biodiversity conservation, including successful community-based approaches, anti-poaching efforts, and habitat preservation initiatives.

He highlighted the country’s global recognition as a conservation leader, while also addressing the pressing challenges that lie ahead—such as climate change, human-wildlife conflict, and the need for stronger cross-sector collaboration. His presentation called for renewed commitment, innovative strategies, and inclusive policies to sustain and advance Nepal’s conservation successes into the future.

Towards the end of the conference, **Mr. Ajeet Bajaj**, President of the Adventure Tour Operators Association of India (ATOAI) and Vice Chairman of the Federation of Associations of Indian Tourism & Hospitality (FAITH), delivered **special remarks** emphasizing the immense potential of enhanced collaboration between Nepal and India.

He highlighted the importance of fostering integrated efforts to strengthen tourism exchange and promote sustainable growth between the two neighbouring countries.







**HIMALAYAN TRAVEL MART**  
**KATHMANDU**

**INAUGURATION CEREMONY**

**JUNE 03-05, 2025**  
THE SOALTEE KATHMANDU

03 June 2025 18:15 onwards The Soaltee Kathmandu

- 17:00-18:00 Gathering of Invitees & Guests/ Delegates
- 18:00-18:15 Master of Ceremony initiates the program with Seating of all the Guests and Dignitaries
- 18:15-18:20 Arrival of the Chief Guest, Honorable Minister for Culture, Tourism and Civil Aviation, Government of Nepal- **Mr. Badri Prasad Pandey**
- 18:25-18:35  **Cultural Dhime Dance by Shree Nasa Haima Bajan Khala.**
- 18:35-18:40 **National Anthem**
- 18:40 **Welcome Remarks Mr. Khem Lakai,** Chairman, PATA Nepal Chapter 
- 18:45 **Remarks by Mr. Deepak Raj Joshi,** CEO, Nepal Tourism Board  **\*\*\*New Destination Promo Video\*\*\***
- 18:50 **Chief Guest inaugurates the HTM 2025** by lighting the Traditional Nepali Lamp & Launching of **Nepal Travel Specialist Course** by Sustainable Tourism Project

18:55 **Nepal's Cultural Soul:** A Performance by the Dance Fever Team

19:10 **Keynote Speech Mr. Karna Sakya,** Nepal's Tourism Pioneer, Environmentalist, Conservationist, Hotelier, Writer, and Philanthropist / Motivational Speaker & Founder-KGH Group of Hotels, Karna Positive Trust



19:25 **Remarks by the Chief Guest Hon. Badri Prasad Pandey** Minister for Culture, Tourism and Civil Aviation, Government of Nepal



19:35 *Cultural Showcase and performance*

19:40 **Closing Remarks by Mr. Bibhuti Chand Thakur** Immediate Past Chairman PATA Nepal Chapter



\*\*\* Followed by Welcome Dinner Reception \*\*\*  
Hosted by Nepal Tourism Board (NTB)

June 03  
2025

## Inauguration Ceremony & Welcome Dinner Reception



The **Inauguration Ceremony** of the 5th Himalayan Travel Mart (HTM 2025) was held on the evening of June 3, 2025, at The Soaltee Kathmandu, beginning with a vibrant **Dhimé Cultural Dance by Shree Nasa Haima Bajan Khala**, Bhaktapur—an energetic and captivating opening that set the tone for the evening.

The event was **officially inaugurated** by the **Chief Guest**, Honourable Minister for Culture, Tourism and Civil Aviation, **Mr. Badri Prasad Pandey**, by **lighting the auspicious traditional Nepali lamp**.

In his keynote address, the Minister praised Nepal's legacy as the Gateway to the Himalayas, highlighted the twin milestones of PATA Nepal's Golden Jubilee and the 75th anniversary of the first successful ascent of Mount Annapurna, and reaffirmed the Government's commitment to building a resilient, inclusive, and sustainable tourism future through strong public-private partnerships and global cooperation.

He also applauded the cultural performance by Nepali artists, commending HTM as a powerful platform not only for tourism promotion but also as a source of inspiration for heritage conservation.





Photo: **Mr. Anand Jha**, Vice President and Head of Business Engagement for India and South Asia at VISA Inc., presenting a token of appreciation to **Honourable Mr. Badri Prasad Pandey**, Minister for Culture, Tourism and Civil Aviation, Government of Nepal, during the inauguration ceremony of HTM 2025.



**Mr. Khem Lakai**, Chairman of PATA Nepal Chapter, warmly welcomed all delegates to HTM 2025, expressing confidence in Nepal's rising status as a year-round travel destination, while emphasizing the importance of regional cooperation and cross-border tourism alliances.



**Mr. Deepak Raj Joshi**, CEO of the Nepal Tourism Board, outlined Nepal's vision for sustainable tourism growth, focusing on the development of new travel circuits and immersive experiences that align with global trends and traveller expectations.

Veteran tourism entrepreneur and founder of the KGH Group, **Mr. Karno Sakya**, delivered an insightful and inspiring **keynote speech** on this year's HTM theme, "Mountains, Milestones, and Momentum," sharing decades of wisdom and reflections on the evolution of Nepal's tourism industry.





**Mr. Bibhuti Chand Thakur,** Immediate Past Chair of PATA Nepal Chapter, extended a heartfelt vote of thanks, expressing gratitude to all partners, speakers, performers, and participants for their contributions in making HTM 2025 a resounding success.



## Key Highlights of the HTM 2025 Inauguration Ceremony

### 1) The Cultural Soul of Nepal

An incredible and visually stunning performance titled **"The Cultural Soul of Nepal"** by the Dance Fever team celebrated **the rhythm, spirit, and diversity of all seven provinces of Nepal.**

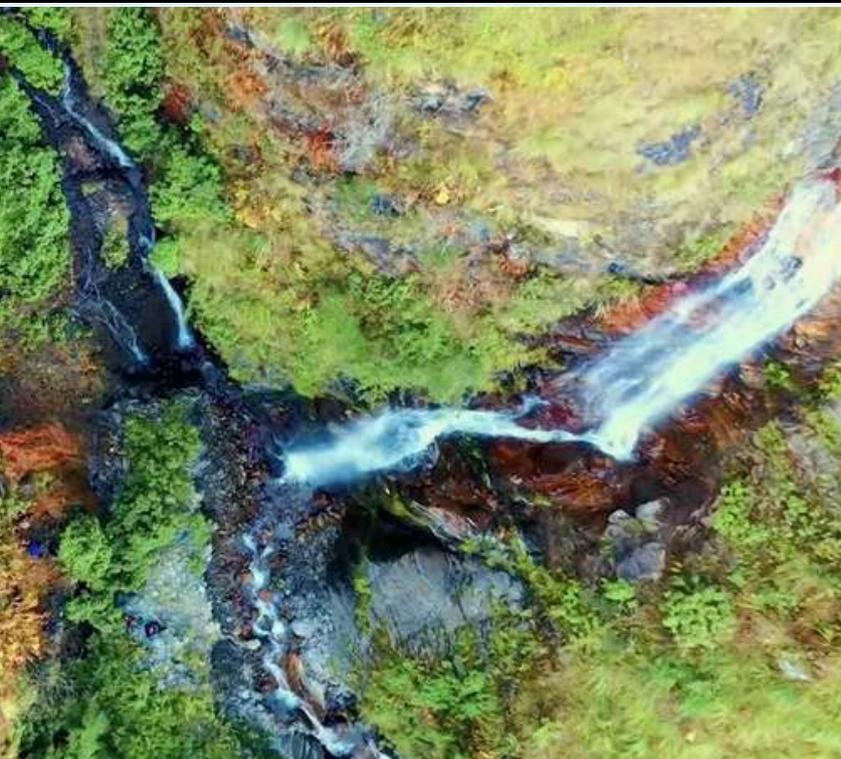
The performance paid a vibrant tribute to Nepal's national identity of "Unity in Diversity." It was widely appreciated for its creativity, thoughtful choreography, and powerful representation of Nepal's cultural richness.



## 2) Jugal: The New Featured Destination

PATA Nepal Chapter, in collaboration with **Jugal Rural Municipality**, proudly featured **Jugal as the new featured destination**. A captivating promotional video of Jugal was presented, highlighting the region's breathtaking Himalayan vistas—including 14 peaks rising above 6,000 meters—dense forests, magnificent waterfalls, rich biodiversity, vibrant art and culture, traditional lifestyle, scenic landscapes, and authentic adventure experiences.

Nestled to the northeast of Kathmandu, just a three-hour drive from the bustling capital, Jugal was presented as an emerging tourism gem that offers both accessibility and pristine natural and cultural beauty.



### 3) Launch of the Nepal Travel Specialist Course

The Chief Guest, Hon. Minister Mr. Badri Prasad Pandey, officially launched the **“Nepal Travel Specialist Course”**, a free, basic-level online training program initiated by the Nepal Tourism Board (NTB) in collaboration with UNDP Nepal.



The course is designed to strengthen the skills of tourism professionals—including guides, travel agents, tour operators, trekking companies, and tourism students—by covering key areas such as Nepal’s geography, culture, tourism products, sustainable tourism principles, responsible travel practices, and customer service.

### 4) Felicitation of Ms. Nandini Lahe Thapa

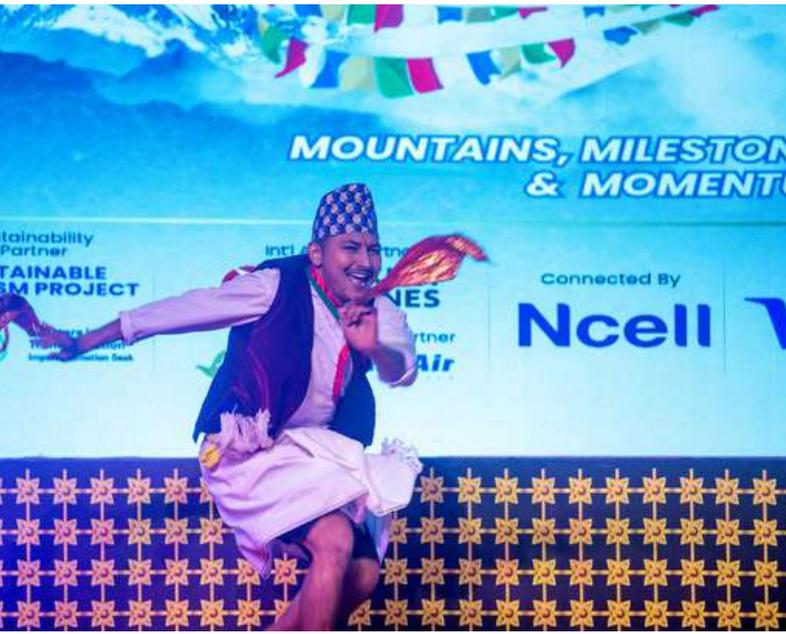


The Nepal Tourism Board honored Ms. Nandini Lahe Thapa, recently retired Senior Director of NTB, for her 25+ years of dedicated service and outstanding contribution to the promotion of Nepal’s tourism.

The Chief Guest presented her with a Token of Appreciation, acknowledging her commendable role in promoting Nepal’s tourism offerings both at home and abroad.



The Inauguration Ceremony concluded with a **Welcome Dinner Reception hosted by the Nepal Tourism Board (NTB)**.



# Buyers-Sellers Meet (Day1 -B2B Session)

Wednesday, 4<sup>th</sup> June 2025

Venue : The Soaltee Kathmandu



09:00-09:45

**Sellers-meet-Buyers Open Hall Session (Networking Session)**

Venue : Megha Malhar, The Soaltee Kathmandu

B2B Briefing

09:45-10:00

HTM 2025-Opening of B2B Mart | Ribbon Cutting

10:00-12:40

**HTM 2025 Business Session 1** (7 Appointments + Tea/Coffee Break)

Venue : Manjhari & Megha Malhar Hall, The Soaltee Kathmandu

10:00-10:20

Appointment 1

10:20-10:40

Appointment 2

10:40-11:00

Appointment 3

11:00-11:20

Appointment 4

11:20-11:40

All Delegates Tea/Coffee Break (20 Min)

Venue: Megha Malhar Hall, The Soaltee Kathmandu

11:40-12:00

Appointment 5

12:00-12:20

Appointment 6

12:20-12:40

Appointment 7

12:40-13:40

**Delegate Luncheon hosted by Nepal Tourism Board**

Venue : Sursudha, The Soaltee Kathmandu

13:40-14:00

**Networking Session (Sellers-Buyers Only)**

14:00-17:00

**HTM 2025 Business Session 2** (8 Appointments + Tea/Coffee Break)

Venue: Manjhari & Megha Malhar Hall, The Soaltee Kathmandu

14:00-14:20

Appointment 8

14:20-14:40

Appointment 9

14:40-15:00

Appointment 10

15:00-15:20

Appointment 11

15:20-15:40

All Delegates Tea/Coffee Break (20 Min)

Venue: Megha Malhar Hall, The Soaltee Kathmandu

15:40-16:00

Appointment 12

16:00-16:20

Appointment 13

16:20-16:40

Appointment 14

16:40-17:00

Appointment 15

**\*\*\* End of the Day 1 : B2B Meetings \*\*\***

**17:15-17:30 : Pick-up for  
International Delegates Only**

**Cocktail Dinner Reception**

\*\*\*Holiday Inn Resort

Kathmandu Budhanilkantha

by IHG\*\*\*



# Buyers-Sellers Meet (Day 2 -B2B Session)

Thursday, 5<sup>th</sup> June 2025

Venue : The Soaltee Kathmandu



09:00-09:40

**Sellers-meet-Buyers Open Hall Session (Networking Session)**

Venue : The Soaltee Kathmandu

09:40-12:40

**HTM 2025 Business Session 3 ( 09 Appointments + Tea/Coffee Break)**

Venue : Manjhari & Megha Malhar Hall, The Soaltee Kathmandu

09:40-10:00

Appointment 16

10:00-10:20

Appointment 17

10:20-10:40

Appointment 18

10:40-11:00

Appointment 19

11:00-11:20

Appointment 20

11:20-11:40

All Delegates Tea/Coffee Break (20 Min)

Venue: Megha Malhar Hall, The Soaltee Kathmandu

11:40-12:00

Appointment 21

12:00-12:20

Appointment 22

12:20-12:40

Appointment 23

12:40-13:40

**Delegate Luncheon hosted by Nepal Tourism Board**

Venue: Sursudha, The Soaltee Kathmandu

13:40-14:00

Networking Session

14:00-16:20

**HTM 2025 Business Session 4 ( 6 Appointments + Tea/Coffee Break)**

14:00-14:20

Appointment 24

14:20-14:40

Appointment 25

14:40-15:00

Appointment 26

15:00-15:20

Appointment 27

15:20-15:40

All Delegates Tea/Coffee Break (20 Min)

Venue: Megha Malhar Hall, The Soaltee Kathmandu

15:40-16:00

Appointment 28

16:00-16:20

Appointment 29

16:20-16:40

Appointment 30

\*\*\*End of the B2B Meetings\*\*\*

**Transfer to the Hotel to freshen up!**

In the Evening (18:30 Onwards)

## HTM 2025 Closing Celebration

Venue : LOD- Lord of the Drinks, Thamel

Dress Code: Smart Casual

\*\*\*The Party You Can't Forget -Lifetime!\*\*\*



**June  
04-05  
2025**

## B2B Mart (Buyer-Seller Meet) Two Full Days of Business Sessions

The B2B Mart commenced on 4 June 2025 with a briefing session by the CEO of the PATA Nepal Chapter, held in the Megha Malhar Hall at The Soaltee Kathmandu.

The two-day event brought together 60 global buyer organizations from 21 source market countries and 78 seller organizations from six destination countries, facilitating over 2,100 pre-matched business appointments and networking opportunities.





Gateway to the Himalayas!



A diverse range of exhibitors—including hotels and resorts, airlines, travel agencies, tour operators, adventure companies, banks and financial service providers, and healthcare organizations—showcased their offerings, drawing strong interest from buyers and delegates.



A live showcase of the Art of Making Traditional Pottery, presented in collaboration with the Bhaktapur Hotel Association, captivated attendees at the Manjari Hall at The Soaltee.





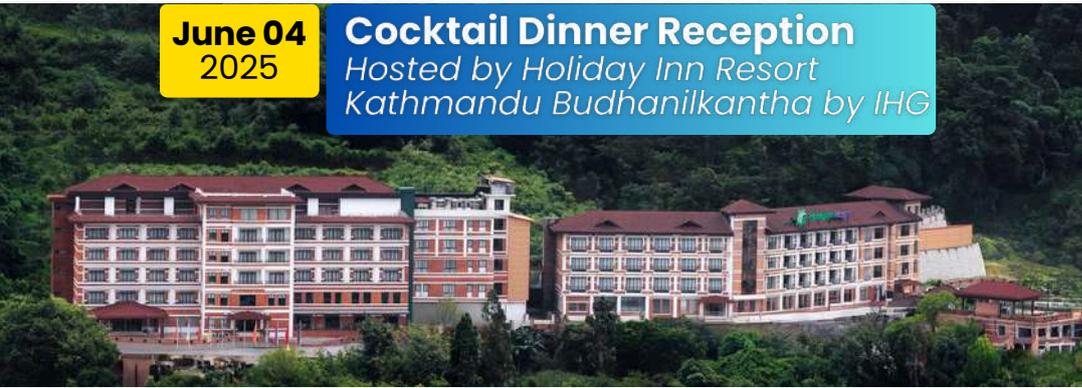
Gateway to the Himalayas!



June 04  
2025

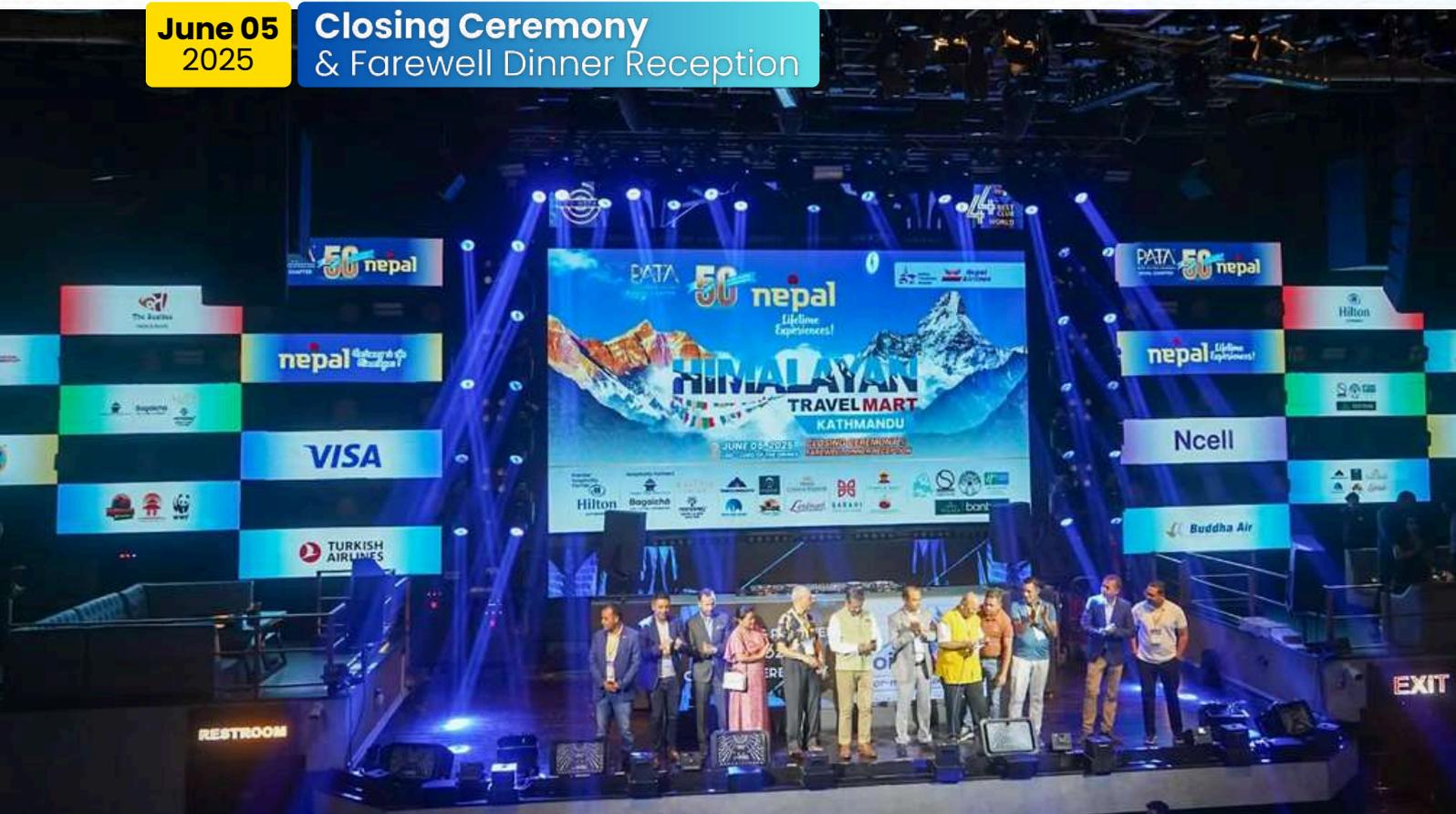
# Cocktail Dinner Reception

Hosted by Holiday Inn Resort  
Kathmandu Budhanilkantha by IHG



June 05  
2025

## Closing Ceremony & Farewell Dinner Reception



The **Closing Ceremony and Farewell Dinner Reception**, hosted by the Nepal Tourism Board on 5th June at Lord of Drinks (LOD), marked the successful conclusion of HTM 2025 with an evening of music, dance, appreciation, celebration, and feasting. **Mr. Narendra Bhatta**, Convener of HTM 2025, expressed heartfelt gratitude to all partners and individuals who contributed to the event's resounding success.

During the ceremony, **Mr. Rohini Prasad Khanal**, on behalf of the Nepal Tourism Board, extended sincere thanks and appreciation to all partners and stakeholders for making HTM a truly wonderful experience.

Tokens of appreciation were presented to all partners and supporting organizations during the closing ceremony.





Gateway to the Himalayas!



## SPEAKER'S PROFILE

### Chief Guest – Hon. Badri Prasad Pandey

Minister for Culture, Tourism and Civil Aviation,  
Government of Nepal

**Honourable Badri Pandey** currently serves as Nepal's Minister for Culture, Tourism, and Civil Aviation. A proactive leader from the Nepali Congress, he was elected to the House of Representatives from Bajura in 2022. Previously, he served as a lawmaker in the second Constituent Assembly and was elected to the National Assembly in 2017.



### Keynote Speaker – Mr. Karna Sakya,

Nepal's Tourism Pioneer, Environmentalist, Conservationist, Hotelier,  
Writer, and Philanthropist | Motivational Speaker & Founder-KGH Group  
of Hotels, Karna Positive Trust

**Mr. Karna Sakya** is one of Nepal's most revered tourism pioneers and a visionary leader whose multifaceted contributions have profoundly shaped the nation's tourism, conservation, and hospitality landscape. As the Founder of the KGH Group of Hotels and the Karna Positive Trust, he has been at the forefront of championing sustainable tourism, environmental stewardship, and positive social transformation for over five decades.

A passionate conservationist and prolific writer, Mr. Sakya's motivational talks continue to inspire audiences across Nepal and beyond. His enduring legacy as a hotelier and philanthropist is deeply rooted in promoting Nepal as a meaningful, responsible, and transformative travel destination.

### Mr. Ram Prasad Sapkota

Vice-Chairman  
Nepal Tourism Board

**Mr. Kamal Prasad Sapkota** is the Managing Director of Mountain Delight Trek, a leading adventure travel company in Nepal, and the Vice Chairman of the Nepal Tourism Board. With decades of experience in the tourism industry, he has been dedicated to the sustainable growth and development of the sector as an entrepreneur in hospitality, trekking, and other tourism ventures.



### Mr. Khem Lakai,

Chairman,  
PATA Nepal Chapter

**Mr. Khem Lakai** is a visionary leader in sustainable hospitality and Chairman of the PATA Nepal Chapter. He is the Founder of GATE College, twice honored at the World Hospitality Awards, and a board member of global hospitality bodies including EUHOFA and APacCHRIE.

Lakai pioneered experiential learning in Nepal's hospitality education and brought globally recognized programs like TAFE NSW and EHL certification to the country. Under his leadership, GATE became Nepal's first hospitality school to host international students from 23 countries.

A strong advocate for conscious tourism, Lakai promotes an environmentally responsible and economically empowering industry model. His two decades of leadership continue to shape the next generation of hospitality professionals.

**Mr. Deepak Raj Joshi**  
CEO, Nepal Tourism Board (NTB)

**Mr. Deepak Raj Joshi**, CEO of the Nepal Tourism Board, is a passionate tourism professional with over 23 years of experience and expertise in the industry. He has a strong network across public and private sector stakeholders at national, regional, and international levels. A well-recognized thought leader in the global tourism fraternity, he specializes in tourism planning, marketing, promotion, policy formulation, destination management, collaborative partnerships, project development, implementation, monitoring and evaluation, tourism resilience, and crisis management.



**Mr. Andrew Jones**  
PATA Life Member | Guardian, Sanctuary Resorts, Hong Kong



**Mr. Andrew Jones** is a highly respected thought leader in tourism and hospitality and a PATA Life Member. With over 50 years of global experience, he has held senior roles in management and corporate positions in hospitality across Asia, Europe, and the Americas. Founder of Sanctuary Resorts, Andrew champions responsible and sustainable tourism that nurtures body, mind, and spirit. He serves as a key advisor on CSR for PATA, sits on the PATA Foundation Board of Trustees, and contributes to global forums on responsible travel. A passionate advocate for wellness, CSR, and community engagement, Andrew is a sought-after speaker and mentor shaping the future of tourism.

**Mr. Shahid Hamid**  
Chairman  
PATA Bangladesh Chapter

**Mr. Shahid Hamid** is a renowned and highly respected figure in the tourism industry, serving as the Chairman of the Pacific Asia Travel Association (PATA) Bangladesh Chapter. With over four decades of experience in hospitality and tourism, he has made significant contributions to the growth and development of tourism in Bangladesh and beyond.

Known for his visionary leadership and dedication to promoting sustainable tourism practices, Mr. Hamid holds a postgraduate degree in Public Administration from Dhaka University and a Diploma Degree in Hospitality Management and General Manager's Program from Cornell University in New York, USA. He is currently the Founder & Chairman of SH'otel Hospitality Management & Consultancy Ltd.



**Ms. Nisha Adhikari**,  
Actress, Filmmaker, and  
Everest Summiteer

**Ms. Nisha Adhikari** is a renowned Nepali actor and CEO of Yuvaa Productions, dedicated to impactful storytelling. A passionate adventurer, she summited Mt. Everest in 2013 and Mt. Kilimanjaro in 2015, becoming one of Nepal's notable female mountaineers. She is the founder of PEAS (Peacebuilding through Education, Arts, and Sports), a peace initiative rooted in community empowerment. A Rotarian, Vipassana meditator, and PhD candidate in Conflict, Peace, and Development, Nisha brings deep insight into social change, resilience, and leadership.

Beyond her professional and academic achievements, Nisha is also a proud mother to a 7-year-old son, balancing her roles with grace, purpose, and passion.



### Ms. Sharanjit Leyl

Former BBC World News Presenter & Producer

**Ms. Sharanjit Leyl** is a seasoned broadcast journalist who reported from Asia for over 25 years with BBC World News, Bloomberg TV, and CBC. She spent 18 years at the BBC, anchoring from Singapore and London, covering major political and business stories, and reporting live on events like the Hong Kong protests and Trump-Kim summits.

A Singaporean native educated in North America, she has lived and worked in Washington DC, London, Tokyo, Vancouver, and Singapore. She has interviewed world leaders, Fortune 500 CEOs, and heads of global institutions, and was recognized at the Asian TV Awards in 2017.

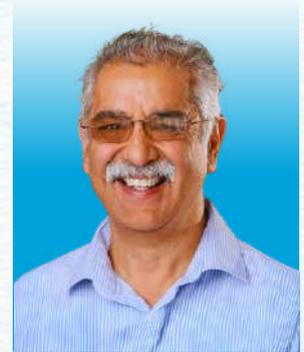
Beyond journalism, she moderates high-level global forums for the UN and ADB, serves on boards, and advises on media, DEI, and strategy. In May 2024, she became Chancellor of Bath Spa University—the first Singaporean to hold such a position at a UK university.

### Mr. Deepak Singh

Chairman- PATA New England Chapter | President, Spiritual Journeys, USA

**Mr. Deepak Singh** is the Founder & President of Spiritual Journeys, LLC, based in Cambridge, MA, USA. Since 1997, his company has been curating spiritual tours across the Indian subcontinent, catering to intellectually curious travelers seeking profound experiences.

With over five decades of experience living in the USA and England, and more than 25 years in the spiritual tourism sector, Deepak Singh brings a wealth of knowledge on how spirituality can create new markets, enhance client experiences, and foster meaningful cross-cultural relationships beyond religious and societal boundaries.



### Mr. Ashok Chandra Pokharel

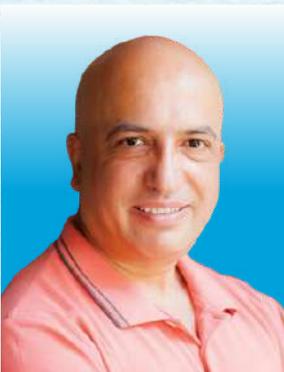
Managing Director -Himalayan Journeys & Shangri-la Tours

**Mr. Ashok Chandra Pokharel** is the Managing Director of Shangri-la Tours (Pvt.) Ltd., the Authorized Service Contractor for UPS in Nepal, and leads several other ventures including Himalayan Journeys, Rum Doodle, APG Nepal, Shangri-la Logistics, and Shangri-la Education Foundation.

Active in Nepal's travel industry since 1990, he is currently serving his third consecutive term as President of the Nepal Association of Tour Operators (NATO). He has previously held leadership roles in the Nepal Tourism Board, Nepal Airlines Corporation, and PATA Nepal Chapter, where he served as Chairman and Honorary Secretary.

Mr. Pokharel has represented Nepal on international platforms including the Pacific Asia Travel Association (PATA) Board and Asia Division Steering Committee. He is also a Charter Member and Past President of the Rotary Club of Kathmandu Metro and has served as Assistant Governor of Rotary International District 3292.

An experienced industry leader and speaker, he continues to contribute to Nepal's tourism development and global engagement.



### Mr. Anand Jha

Vice President, Head of Govt. Engagement  
for India and South Asia, VISA Inc.

**Mr. Anand Jha** currently heads Government Engagement for Visa in India and South Asia. He brings a wealth of experience working with the government(s) in the region. Most recently, he was the Managing Director, Head of India & South Asia Government Relations, for Blackstone, a leading global private equity investment firm. Previously, he held senior executive roles at Heineken and Wal-Mart India. Before joining the private sector, for close to two decades, Anand served in the Indian Civil Services, working across various ministries within the Government of India. He eventually rose to the position of Additional Director General of Investigations, in the Ministry of Corporate Affairs. Anand is a lawyer by training and holds an LLM in International Trade and Commercial Laws from Durham University. Additionally, he holds multiple degrees from the University of Delhi and professional certification from the Said Business School at Oxford University.



### Dr. Suvash Dawadi

MDGPEM, DIMM, General Practitioner-  
CIWECC Hospital & Travel Medicine  
Center

**Dr. Suvash Dawadi** is a general practitioner at CIWECC Hospital and Travel Medicine Center, where he has served for the past 8 years. He holds an MD in General Practice and Emergency Medicine from Tribhuvan University and a Diploma in Mountain Medicine (UIAA/IKAR/ISMM certified).

Specializing in travel, expedition, and high-altitude medicine, Dr. Dawadi is a member of the International Societies of Travel and Mountain Medicine and the Himalayan Rescue Association. He has served as a volunteer doctor for Everest ER and worked on expeditions to Lobuche East, Kilimanjaro, and high-altitude trail races.

He has presented at major conferences including ISMM and World Extreme Medicine, and has contributed to international peer-reviewed journals.

### Mr. Sudarshan Chapagain

Vice President  
The Soaltee Hotels  
& Resorts

**Mr. Sudarshan Chapagain** is a prominent figure in Nepal's hospitality and business sectors, currently serving as the Vice President of Soaltee Hotel Limited, which operates the renowned five-star luxury property, The Soaltee Kathmandu.





**Ms. Aayusha Parsain**

CEO  
Community Homestay Network (CHN)

**Ms. Aayusha Prasain** is a committed professional in the field of responsible tourism, with a strong foundation in international development and a deep-rooted passion for creating meaningful change. As the Chief Executive Officer of the Community Homestay Network (CHN), she has been instrumental in driving transformative initiatives that support the empowerment journey of local communities and promote sustainable travel. With a career spanning youth-led initiatives, multilateral agencies, and grassroots organizations, Aayusha brings a wealth of experience and an unwavering commitment to equity, inclusion, and community empowerment.

**Mr. Daniel Tshudy,**  
Consultant & Journalist  
in global hospitality

**Mr. Daniel Tschudy**, a Swiss native, has been involved in the global hospitality & tourism industries for more than four decades; of which he was stationed for 13 years in Canada, Germany, France, Japan, and China.

He now serves as a coach, speaker and writer about intercultural values & behaviours in the global business environment, and as a consultant to the international hotel- and tourism-communities. A thorough passionate about history (20th century), he does not perceive travelling as a convenience, but rather as a necessity and lifestyle, allowing him to be constantly in contact with his acquaintances and friends around the world.



**Ms. Cécile Hermetz,**  
Global Network Consultant, HC  
Consulting, Paris, France



**Ms. Cecile Hermetz** is an esteemed Global Network Consultant at HC Consulting, Paris, bringing over 25 years of expertise in the international insurance and assistance industry. Formerly a key player in a major global alliance of medical and roadside assistance companies, Cecile now specializes in supporting providers to expand their international footprint through targeted ventures that enhance product offerings, service quality, and client engagement.

Throughout her career, Cecile has led the development of a robust global network of medical assistance providers and local correspondents, operating 24/7 across more than 150 countries. Her work ensures that insurance companies' clients receive exceptional care and support whenever and wherever they need it most.

**Mr. Basu Dhungana,**  
Conservationist &  
Owner of Banbas, Chitwan

**Mr. Basudev "Basu" Dhungana** is a renowned conservationist and the Managing Director of Siddhartha Vilasa Banbas, an eco-luxury retreat in Chitwan. He also heads the Green Society Nepal and has served as a Chair of local Buffer Zone committees. Under his leadership, he champions conservation through community empowerment—fostering traditional knowledge, sustainable tourism, education, and collaborative park governance to ensure balanced people-wildlife coexistence.





**Mr. Upaul Majumdar,**  
Head of Practice – Tourism for  
South Asia at Dolma Consulting UK

**Mr. Upaul Majumdar** leads the Tourism Practice at Dolma Consulting UK for Nepal and South Asia, with over 30 years of experience in hospitality, tourism, and service quality. He has held senior roles with Oberoi Hotels, Jet Air Group, and IHG, including CEO of The Annapurna Hotel and GM of Crowne Plaza Soaltee Kathmandu. His expertise lies in turning around service businesses by improving quality, revenue, and customer experience. Upaul has consulted across sectors like aviation, finance, healthcare, and infrastructure. He currently advises on post-COVID tourism recovery, leads four five-star hotel projects in Nepal, and works with the Nepal Tourism Board and FNCCI as an advisor on tourism and civil aviation.

**Ms. Angeline Tang**  
Account Management & Member  
Relations, Virtuoso, Singapore

**Ms. Angeline Tang** is a tourism and hospitality professional with over 20 years of experience across Asia Pacific. Currently with Virtuoso, she manages member relations and strategic partnerships in North and Southeast Asia, focusing on luxury and experiential travel. Her career spans leadership roles with the Singapore Tourism Board (in Singapore, France, and Korea), Atout France, Relais & Châteaux, and Avis Budget Group. She has led high-impact marketing campaigns and contributed to global events like the WTO Ministerial Conference and the WEF Special Annual Meeting in Singapore. Angeline consults and speaks for international organizations including UN Tourism, APEC, PATA, and Euromonitor. In 2024, she curated and led UN Tourism’s Executive Training on redefining luxury tourism. An avid adventure traveler, she draws on experiences across Asia, Europe, and South America to bring a fresh, sustainable perspective to destination development. Her industry influence includes roles with PATA, ANTOR Korea, and SKAL Singapore.



**Mr. Shridhar Thota,**  
General Manager, Hilton  
kathmandu

**Mr. Sridhar Thota**, General Manager of Hilton Kathmandu, is a hospitality leader with over 24 years of experience in luxury hotels across India. An alumnus of IHM Hyderabad, he has held key roles with The Oberoi Group, Fairmont, Marriott, RAAS, and Kaldan Samudra Palace. At Hilton Kathmandu, he leads with a guest-centric, experiential approach, aiming to transform the hotel into a destination in itself. Known for his people-first leadership style, Sridhar excels at team building, operational excellence, and brand positioning. Beyond work, he’s a passionate biker, traveler, cook, and artist, bringing creativity and cultural insight to his leadership. Under his guidance, Hilton Kathmandu continues to raise the bar in premium hospitality.

**Ms. Mausam Bohara,**  
Founder-Amaya Sojourns

**Ms. Mausam Bohara** is the Founder of Amaya Sojourns, a luxury-focused tour operator in Nepal that curates upscale Himalayan travel experiences, premium accommodations, and culturally immersive events for discerning travelers.



**Ms. Nora Eichkorn,**  
Sustainable Tourism Expert, Import Promotion Desk (IPD), Germany

With a strong background in tourism management and international development, Ms. Eichkorn has been actively shaping sustainable travel experiences since 2009. Since 2018, she has been leading the Sustainable Tourism Sector at the Import Promotion Desk (IPD), where she facilitates connections between tourism companies from Ecuador, Nepal, and Tunisia and the European travel market.

At HTM 2025, Ms. Nora will present a compelling session on “Meeting the Travel Demand of the European Market”, offering valuable insights and practical guidance on accessing new opportunities and fostering sustainable tourism growth.

**Dr. Ghanshyam Gurung,**  
Country Director, WWF Nepal

**Dr. Ghan Shyam Gurung**, known as the “Shepherd of the Snow Leopard,” is a celebrated conservationist and Snow Leopard Champion within the WWF network. Featured among World Atlas’s “12 Most Incredible Conservation Heroes,” he has received Nepal’s “Prabal Jana Sewa Shree” and the Alumni International Medal from Lincoln University.

With a PhD in Natural Science from the University of Zurich and over 30 years of experience, Dr. Gurung has led landmark efforts in biodiversity conservation—from establishing protected areas to pioneering trans-boundary landscapes. Under his leadership, WWF Nepal has achieved milestones such as multiple years of zero rhino poaching, the Tx2 tiger doubling goal, and deeper understanding of snow leopards.

His work helped the Terai Arc Landscape gain global recognition as a UN World Restoration Flagship. Dr. Gurung is a firm advocate of empowering youth and communities to safeguard Nepal’s conservation legacy.



**Mr. Ajeet Bajaj,**  
President - Adventure Tour Operators Association of India (ATOAI) & Vice Chairman of the Federation of Associations of Indian Tourism Hospitality (FAITH)

**Mr. Ajeet Bajaj** is among the few in the world to have completed the Explorer’s Grand Slam, which includes skiing to both the North and South Poles and climbing the Seven Summits—the highest mountains on each continent. He is also the first Indian to complete the Polar Trilogy and the first Asian to raft and kayak rivers across six continents.

In 2012, he was conferred the Padma Shri by the President of India for his contributions to adventure sports. He made history in 2018 by summiting Mount Everest with his daughter, becoming the first Indian parent-child duo to achieve this feat—and the first globally from the North side.

Mr. Bajaj is the founder and Managing Director of Snow Leopard Adventures, and currently serves as the President of the Adventure Tour Operators Association of India and Vice Chair of FAITH.

## EXHIBITORS PROFILE



**Bodhi Yatra Travels** is a company founded in 2016. Keeping in mind to cater the best of services in travel and tourism in Nepal. We understand the need of professional and cordial approach of service which can make a lot of difference and believe that the happy customers would be our core motivation. The name Bodhi means Awakend and Yatra means Journey. The travel can be an external seeking experience and slowly it turns the traveller to search within so we have our feeling that each individual is a traveller seeking truth of life.

**Avendi Local** is a curated marketplace that connects travelers with unique, high-quality products and experiences from local artisans, brands, and service providers. While accessible through partner hotels, it's open to all tourists exploring the city—offering a convenient way to discover and purchase authentic local goods with in-city delivery or pickup. Focused on emerging travel destinations across Asia, Avendi Local aims to support local economies and give travelers meaningful ways to experience the places they visit.



**Creative Travel Nepal** is a legacy of two generations that has showcased this part of the world for close to four decades. A prominent and independent Destination Management Company offering the finest of cultural experiences, personal immersions and natural wonders all over India, Nepal, Sri Lanka, Bhutan, Tibet and the Maldives. We position ourselves as travel consultants and advisors. We have first-hand experiences of India, Nepal, Bhutan, Sri Lanka & the Maldives. We design custom-crafted journeys with your specifications to guarantee experiences of a lifetime. Our greatest skill lies in our desire to present South Asia through experiences that showcase the heartbeat of a living and vibrant culture.

**Himalaya Expeditions** — known as HimEX Nepal — has grown into one of Nepal's leading adventure tourism companies, based in Kathmandu. With regional offices in Lhasa, Delhi, and Darjeeling, HimEX supports cross-border expeditions and continues to play a significant role in advancing Nepal's adventure tourism industry.



The **ACE Hotels Group** is a family-owned business with over forty years of experience in Nepal's hospitality industry. Known for comfortable accommodations and exceptional service, ACE Hotels embraces the core values of Nepal. In the 1980s, founder Mr. Yogendra Sakya recognized Nagarkot's potential and established Club Himalaya, transforming it into a premier tourist destination. This pioneering spirit continues to drive innovation and growth at ACE Hotels.

**Adarsh Tours, Treks & Expedition**, based in Gangtok, Sikkim, is a leading eco-friendly tour operator specializing in adventure, cultural, and nature-based travel across the Himalayas. Recognized as a Grade 'A' Tour Operator by the Government of Sikkim and approved by the Ministry of Tourism, Government of India, the company has earned multiple awards for excellence, including Best Inbound Tour Operator and Best Adventure Tour Operator. With a strong presence in Europe, Asia, China, and SAARC countries, Adarsh Tours offers curated trekking and tour packages, ensuring authentic experiences infused with Sikkimese hospitality.



**Rama Tours Nepal**, established in 2009, is a Destination Management Company that offers services in Nepal and organizes tours to Tibet, Bhutan, and India. We provide cultural tours, adventure activities like trekking and rafting, special interest tours, conferences, hotel reservations, and air ticket bookings. Our commitment to personalized service and high quality is reflected in our motto: "We Strive to Excel." We aim to deliver exceptional service at competitive prices, making Rama Tours Nepal (P) Ltd. a great choice for travelers.

**Journey Plus** is a leading Destination Management Company (DMC) based in Dhaka, Bangladesh, with over 31 years of experience. We specialize in providing exceptional hospitality for corporate meetings, conferences, tours, cruises, and other travel-related services. Our commitment to quality and competitive pricing ensures excellent service from the moment you arrive in Bangladesh until your departure. We focus on crafting memorable experiences and carefully plan every detail of your tour to meet your needs. With us, you'll bring home unforgettable memories!



**Visit Himalaya Treks**, since its establishment in 2009, is one of the reputable brand in the Himalayan adventure industry, has led tourists across Tibet, Bhutan, and Nepal. Their knowledgeable staff, supported by more than 25 years of experience, provides safe, customized trekking and tour experiences emphasizing sustainability and community impact. One of Nepal's best-known travel companies, they are renowned for their excellent service and local expertise.

**Oma Tours and Travels**, established in 2016 and located in the center of Phuentsholing, is a recognized Bhutanese travel company known for providing authentic, classy, and tailor-made vacations. They specialize in immersive travels around Bhutan, creating experiences that connect visitors with the country's culture, nature, and people. Oma Tours provides a seamless and unforgettable stay by combining substantial industry ties, customized service, and attention to detail to bring Bhutan's story to life.





**Nana Mountain Resort (NMR)** is a boutique luxury resort located in Dhampus, Pokhara Kaski, just a one-hour drive from Pokhara Lakeside. In operation since February 2025, the resort offers 21 Deluxe Rooms, 3 Suites, and 1 Differently-Abled Accessible Room, combining comfort, nature, and authentic Nepali hospitality. Guests can enjoy facilities like multi-cuisine hikes to the View Tower, full-day hikes to Australian Base Camp, and cultural programs. Nana Mountain Resort is ideal for both Free Independent Travellers (FIT) and Group Inclusive Tours (GIT), providing a perfect blend of relaxation, adventure and cultural experience amidst breathtaking mountain views.

**The Snow Leopard Lodge** - the only dedicated wildlife lodge in Ladakh - is located high in the beautiful village of Ulley in the Sham region of central Ladakh, north of the Indus River, at the head of the valley of the Ulley Chhu at an altitude of about 13,000 feet. It is 2- 3 hours driving distance west from Leh. Ulley itself is a hamlet of just about 7 houses beyond which are the summer pastures of Yak and Dzo. This is classic ibex country and there are few more evocative sights than a magnificently horned male ibex standing vigil on some impossibly narrow outcropping, a few thousand feet above a plunging cliff. Over the past 10 years this area has been developed for snow leopard tracking and has gained a reputation not just for the high numbers of snow leopards but as one of the best areas to see ibex, Urial, Wolf, Himalayan Fox, Bearded, and Himalayan Griffon Vultures and Golden Eagles.



**Bagaincha Resort & Spa**, nestled in the heart of Pokhara, is a sanctuary that seamlessly blends nature and design. Surrounded by lush greenery, tranquil lakes, and the majestic Himalayas, it offers an immersive experience that nourishes the body and spirit. Bagaincha invites travelers to pause, breathe, and reconnect with nature.

**The Pavilions Himalayas** is an eco-sensitive luxury boutique resort located in a valley near Phewa Lake in Pokhara. Set on a working organic farm with buffaloes and wild boar, the resort showcases Nepal's rich cultural heritage. Guests can enjoy trekking in the Annapurna range, or partake in biking and water sports. Opened in 2019, The Pavilions Himalayas, Lakeview, offers tranquil luxury-tented villas surrounded by cascading rice fields, allowing guests to reconnect with nature while enjoying modern comforts. As the first eco-villas of their kind in Nepal, they provide unique and intimate experiences. We are committed to sustainability and the well-being of local communities, promising ultimate refreshment for both body and soul.



**Annapurna Encounter**, based in Kathmandu, Nepal, is a leading eco-conscious trekking and adventure company founded in 2014 by experienced professionals. We provide environmentally responsible experiences in the Himalayas, offering services like adventure trekking, cultural tours, peak climbing, and luxury travel packages across Nepal, Bhutan, and Tibet. Our mission is to deliver unforgettable adventures while promoting sustainable tourism and minimizing our ecological footprint through ethical practices.

**Himalaya Drishya Resort**, located in the scenic town of Dhulikhel just 30 km from Kathmandu, offers a perfect blend of natural beauty and modern comfort. Ideal for both leisure and business travelers, the resort features an infinity pool, free private parking, a landscaped garden, and a terrace restaurant. Each room offers stunning views of the Himalayas, including peaks like Annapurna, Ganesh Himal, Langtang, Gaurishanker, and Lhotse.



**Off The Wall Trekking** is a dynamic travel company based in Nepal, specializing in unique and immersive Journeys across the Himalayas and South Asia. Our core focus lies in crafting authentic experiences in Nepal, India, Bhutan, Tibet, and Pakistan from high-altitude treks and mountain races to cultural explorations and spiritual retreats. Driven by a passion for travel and storytelling, we blend local knowledge with personalized service to help adventurers, explorers, and culture lovers connect deeply with the places they visit. Whether it's organizing logistics for highland festivals or designing offbeat itineraries, we ensure that every journey is meaningful, sustainable, and unforgettable.

**Alpine Rescue Service**, one of the first professional emergency medical assistance companies of Nepal, has a dedicated team operating 24/7 and 365 days a year. ars is always ready and alert to organize rescue operations irrespective of whether it is in cold and high mountains or rather remote, inaccessible regions of the country.



**Amen Bhutan Tours and Treks**, based in Thimphu, Bhutan's capital, aims to preserve the country's reputation as a top holiday destination. Since our establishment in 2013, we have welcomed guests from around the globe, providing exceptional service as they explore Bhutan's beauty and culture. Our team is dedicated to ensuring your visit is unforgettable.

**Chandragiri Hills**, one of Nepal's most enhancing hill stations, offers the perfect blend of convenience and natural beauty, just a short drive from Kathmandu. With panoramic 270-degree views of snow-capped Himalayan peaks and the Kathmandu Valley. It is a paradise for nature lovers and adventure seekers alike. The hill station is rich in historical and mythological significance, making it a cultural treasure. Visitors can indulge in activities such as Ziplining, Sky Cycling, Sky Walking, the 360 Cycle, Wall Climbing, and the swing, ensuring an adrenaline-filled experience. In addition, the resort treasures a five-star luxury resort offering exquisite accommodation, a diverse array of international cuisines, and a serene ambiance, making it the ideal destination for a quick yet unforgettable gateway. As Kathmandu's premier wedding destination, Chandragiri Hills also provides a romantic setting for couples looking to celebrate their special day amidst breathtaking views.





**Bagaicha Adventure Resort** is Nepal's first rammed earth jungle resort, offering a unique blend of luxury and sustainability in the heart of a dense, emerald jungle. Surrounded by over 935 trees aged more than 35 years, the resort integrates traditional building techniques with modern comfort, creating a harmonious retreat that echoes with the calls of exotic wildlife. Embracing eco-conscious design, the resort features rammed earth technology, wooden and bamboo engineering, and local arts, providing guests with an immersive experience that respects and celebrates the natural environment.

**Xin Yun Tibet Travel Service** is a Tibetan-owned travel company offering authentic, tailor-made tours and treks across Tibet. With deep local knowledge and a passion for culture, we specialize in immersive experiences—from spiritual journeys to high-altitude adventures—guided by experienced Tibetan professionals. Discover the real Tibet with those who call it home.



TibetanGuide



**Going Nepal** is a legally registered company under the Government of Nepal, Ministry of Industry, Commerce and Supplies, and authorized by the Department of Tourism. We are a fully licensed and insured Destination Management Company (DMC) member of national and international tourism organizations. As a luxury DMC, Going Nepal Pvt. Ltd. is committed to delivering high-quality travel services with a strong emphasis on authenticity, comfort, and sustainability. With over 30 years of experience, we specialize in crafting personalized journeys that cater to the needs of luxury travelers, corporate clients, student groups, wellness seekers, and adventure enthusiasts. Our team is composed of tourism professionals dedicated to safety, customer satisfaction, and responsible tourism practices.

**Socialtours** is a pioneering travel company based in Nepal, known for its custom-tailored journeys that go beyond the ordinary. With over 20 years of experience, we craft trips that blend deep cultural immersion, active experiences, and authentic local engagement. As the first tour operator in Asia to be Travelife-certified (2015), we are leaders in responsible tourism. Our commitment to sustainability runs deep, currently focused on full transparency with both partners and travellers through STOMP, a tool we developed in-house. The recognition we've earned from both travelers and the industry reflects our consistent dedication to ethical, meaningful travel.



**Square Hotel Kathmandu** is a modern urban retreat offering comfort and sophistication for both business and leisure travelers. Located just 750 meters from the UN House in Lalitpur, the hotel features 39 smart-tech rooms, two dining outlets, a spa, swimming pool, and five conference halls. It is committed to providing exceptional service and a sustainable hospitality experience.

**Nepal Yoga Home** is a leading yoga school in Nepal which is providing internationally certified Yoga teachers Training and Yoga Retreat programs. Additionally, it is providing traditionally healing techniques like singing bowl, Reiki etc.



**Heritage Journey Nepal** is a leading tour operator based in Nepal, known for creating unique and unforgettable travel experiences. With over a decade of expertise, HJN offers personalized itineraries for leisure holidays, cultural tours, trekking adventures, and MICE events. The company is driven by core values of customer satisfaction, sustainability, quality service, and innovation. Committed to responsible tourism, HJN supports local communities and ensures high standards of safety and professionalism. Over the years, it has earned a strong reputation and loyal clientele through exceptional service and memorable journeys.

**Sacred Summits** is a premier adventure travel company based in Nepal. We specialize in trekking, mountaineering, rafting, wildlife safaris, and cultural tours across Nepal, Tibet, Bhutan, and India. Additionally, we are pioneers in Himalayan motorcycle tours, having made history with the first Royal Enfield ride to Tibet and being the first Nepali team to reach Everest Base Camp North on Yamaha bikes. Our commitment is to create unforgettable journeys in the heart of the Himalayas.



**Destinago Tours and Travel** is a leading travel company based in Nepal, offering customized tour packages across the country. With a team of experienced professionals, we specialize in creating unique travel experiences—whether it's trekking in the Himalayas, cultural tours, or nature getaways. At Destinago, we're committed to delivering personalized, high-quality service that showcases the best of Nepal.

**Highground Adventures** offers a world class adventure Experience in Pokhara established in 2010. We offer a range of thrilling activity, including: Zipflyer: Recognized as one of the world's steepest and longest zip lines, it features a 56 degree incline, total length of 1850 meters & vertical drop of over 600 meters which speed can cross 100km/h while enjoying panoramic views of Annapurna range and seti river, Bungee: Experience an 80 meter free fall from cantilever platform patched over a cliff located at hemja, 20 minutes drive from lakeside. Also known as Asia's second shower bungee. ATV TRAIL TOURS: Introduced in 2022, offers exhilarating ATV (All Terrian Vehicle) tour from its own trail Pame-sarangkot trail-Pame, providing unique way to explore the regions stunning landscape guided by professionals coach for both professionals and beginners rides for ensuring safe and enjoyable ride. SKY SCREAMER: Sky screamer also known as Gaint swing located in Hemja, landing point of zip flyer station. Participants experience a near free fall from a height of approximately 50 meters followed by a thrilling swing and sensation of flying.





**Himalayan Holidays Nepal** has proudly served as a trusted leader in adventure travel, based in the heart of Kathmandu. For over three decades, we have built a reputation for designing extraordinary journeys for a diverse clientele from the USA, Canada, South America, Europe, the Middle East, Asia, and Oceania. At the core of our success is a dedicated team of 31 full-time professionals whose passion and expertise drive every aspect of our operations. We take pride in managing every detail in-house, never outsourcing services, to ensure unparalleled care, safety, and comfort for our clients. With Himalayan Holidays Trekking, it's not just about exploring breathtaking destinations; it's about creating memories that will stay with you forever. Let us take you on a journey where adventure meets perfection.

**Euro Asia Tours & Travels** is a DMC specializing in Nepal, Bhutan & Tibet. Since 1995, we have been curating exceptional Himalayan experiences for travelers, Whether it's treks, adventure sports, yoga or Meditation. We pride ourselves on offering the perfect blend of exploration and rejuvenation.



**Heritage Tours & Travels** and **Heritage Trekking** are renowned for their personalized, top of the line services and reliability in the region. Our staff are experts in their field and some of them have been in the tourism field for over three decades. They are also pioneers in guiding tourists to such exotic destinations like Tibet, Mustang, Kailash and Manasarovar. Our major operations in Nepal, Tibet, Bhutan and Sikkim include standard and budget tours, trekking, mountain expedition, river rafting, wildlife adventure, mountain biking, filming and special event tours.

**Hotel Manang** is a 4-star heritage boutique hotel located in the heart of Thamel, Kathmandu. Established in 1990, it blends traditional Himalayan charm with modern comfort. The hotel offers over 60 well-appointed rooms, multiple dining options including vegetarian and vegan cuisine, a swimming pool, spa, gym, and event facilities. Known for its cultural ambiance and warm hospitality, it's ideal for both leisure and business travelers.



**Majestic Lake Front Hotel and Suites** is a luxury hotel ideally located in the heart of lakeside, Pokhara, offering stunning views of Phewa lake. Established to provide exceptional Hospitality, the hotel combines modern comfort with Nepali Hospitality. Our Service includes premium accommodation, MICE facilities, and personalized guest experience. We cater to leisure travellers, business guests, and tour groups seeking quality service and a memorable lakeside experience in Pokhara.



Gateway to the Himalayas!



At **Bagaichā**, you can choose your own adventure. Located in a busy Kathmandu neighborhood, our entrance leads to a vibrant world of multidisciplinary art and diverse cuisine, all designed to foster community. We prioritize dynamism, promising that “no two experiences will be the same.” Guests can easily flow between establishments to create their ideal culinary journey. We support local artists, showcasing meaningful art that reflects our values and nurtures small businesses, performers, and creatives. Here, every aspect of the experience holds equal importance, eliminating the concept of a main event or supporting act.

**Bagaichā**  
FOOD | CULTURE | CONVERSATION



**Hotel Yak & Yeti** is a luxury 5-star hotel in the heart of Kathmandu offering sophisticated comfort and elegance in grounds steeped in history. Located at fashionable Durbar Marg, Yak & Yeti is just minutes from Kathmandu’s best shops and restaurants and central to all of the city’s sights.

**Turkish Airlines**, founded in 1933, is the national flag carrier of Turkey and one of the largest airlines in the world. Operating from its main hub at Istanbul Airport, it serves over 350 destinations across Europe, Asia, Africa, and the Americas—more than any other airline. With a fleet of over 370 aircraft, Turkish Airlines also manages a growing cargo division and a low-cost subsidiary called AJet. As a member of the Star Alliance since 2008, the airline is renowned for its high-quality service, which includes in-flight Wi-Fi, gourmet meals, and lie-flat seating in business class. Additionally, it is committed to sustainability through various initiatives aimed at fuel savings and carbon offset programs.



**KGH Group of Hotels and Resorts** is one of Nepal’s leading hotel chains and has been a key player in the country’s tourism industry since its founding in 1968. With seven eco-friendly properties across Nepal, KGH Group is renowned for its commitment to sustainable hospitality and providing authentic guest experiences. The group’s flagship property, the Kathmandu Guest House, played a pivotal role in transforming Thamel into a vibrant tourism hub and was instrumental in launching adventure tourism in Nepal.

**Hotel Sarowar** is a premier eco-friendly retreat that blends Nepali culture with world-class hospitality. Perfect for business or leisure, it offers comfort, sustainability, and authentic local experiences amidst Nepal’s stunning landscapes.



**The Soaltee Hotels & Resorts**, established in 1966, is Nepal’s first five-star hotel chain, renowned for providing luxurious experiences. With nine hotels currently in operation and a commitment to excellence, we are expanding our presence. We offer exceptional service, top-notch dining, MICE (Meetings, Incentives, Conferences, and Exhibitions) facilities, and a focus on sustainability. Soaltee Hospitality is redefining luxury in the global hospitality industry by blending tradition and culture to create unforgettable experiences for travelers seeking opulence.

**Kantipur Village** is an intimate boutique hotel located in the heart of Thamel, Kathmandu's vibrant nightlife hub. It blends comfort and elegance with modern facilities, offering guests warm hospitality and professional service for a memorable stay.



**Temple Himalaya Hotel & Spa**, located in the scenic Lakeside area, offers luxury accommodations with stunning views of Fewa Lake and the Himalayan mountain range, including the iconic Annapurna, Fishtail, and Dhaulagiri peaks. Guests are treated to a memorable experience with top-notch amenities, ensuring a stay that blends comfort and natural beauty.

**Landmark Hotels and Resorts** is a national hospitality brand boasted with 4 uniquely positioned properties across the federal democratic republic of Nepal. We are currently operating within; Pokhara - Chitwan- Kathmandu - Bhairahawa and growing. These uniquely positioned properties have been delivering the essence of Nepalese hospitality to both our domestic and international guests. Focused on crafting unique experiences for our valued walks of guests, we are constantly working to deliver the best hospitality products to global travelers from all walks of life.



**Hotel Jungle Crown** is a premium eco-friendly resort located in Sauraha, adjacent to the Chitwan National Park - a UNESCO World Heritage Site. Established in 2014, the hotel offers luxurious accommodations, authentic Nepali Hospitality, and guided wildlife experiences, including jungle safaris, bird watching, and canoeing. With modern amenities and a commitment to sustainability, Hotel Jungle Crown is an ideal destination for both leisure travelers and nature enthusiasts seeking comfort and adventure in the heart of Nepal's wildlife sanctuary.

**Barahi Hospitality & Leisure**, a distinguished family-owned Nepali hospitality group, has been delivering exceptional experiences through its boutique hotels, luxury lodges, and eco-retreats across Nepal's prime destinations, including Pokhara, Chitwan, Kathmandu, and Sarangkot. Founded in 1984 with a modest lakeside guesthouse in Pokhara, the brand has grown into a symbol of warm Nepali service, sustainable tourism, and refined comfort. With flagship properties like Hotel Barahi Pokhara, Barahi Jungle Lodge, and Sarangkot Mountain Lodge, the group blends modern luxury with local charm, making it a preferred choice for both domestic and international travelers. Currently, Barahi is expanding its portfolio with three major projects: the 171-room Barahi Sedi in Pokhara, a five-star hotel featuring a casino, spa, and banquet facilities, slated to open by 2026; Bodhi Barahi in Lumbini, a spiritual boutique hotel with 40 suite rooms, half of which will include private pools, targeting high-end pilgrims and tourists; and a luxury resort planned in Kagbeni, Mustang, aiming to offer premium accommodations in Nepal's trans-Himalayan region.





**Hotel Thrive** is a serene boutique hotel located just beyond the bustle of Kathmandu, offering guests a peaceful sanctuary to relax and recharge. Designed as a tranquil escape from the city, the hotel provides a unique experience rooted in nature and sustainability. Surrounded by a lush tropical garden featuring over 100 plant species, Hotel Thrive is deeply committed to preserving biodiversity and promoting eco-conscious hospitality. Whether you're unwinding after a trek or seeking a restful retreat, Hotel Thrive invites you to relax, explore, and reconnect in a vibrant natural oasis.

**Best Western Plus Kathmandu** is a four-star deluxe hotel under the Best Western Hotels & Resorts brand, located in Pingalasthan, just 1 km from Tribhuvan International Airport and Pashupatinath Temple. The hotel features 85 well-appointed rooms, conference and banquet facilities, a rooftop restaurant, a coffee shop, a spa, a fitness center, and a swimming pool, catering to both business and leisure travelers. Committed to high hospitality standards, it offers exceptional service and premium amenities in the heart of the city.



**Dusit Princess Kathmandu** is known for its convenient location, situated in the heart of the city and providing easy access to major attractions, business districts, and cultural sites. The hotel offers a variety of well-appointed rooms and suites designed to cater to the needs of both leisure & business travelers.

**Dusit Thani Himalayan Resort Dhulikhel**, is one of the luxury retreat nestled in the Himalayan foothills, near the sacred Namu Buddha monastery. Blending Thai-inspired gracious hospitality with local culture, the resort offers 72 elegantly appointed rooms, suites, and villas. Guests can enjoy panoramic mountain views, a tranquil spa, wellness activities, and diverse dining options. As Dusit International's first venture in Nepal, the resort provides an idyllic setting for relaxation and cultural exploration.



**Buddha Air** is an airline based in Lalitpur, Nepal. It operates domestic flights within Nepal as well as international services to Varanasi, India, from its main base in Tribhuvan International Airport, Kathmandu. It was the largest domestic carrier in terms of passengers carried in 2023.

**Manakamana Cable Car** is the pioneering operator of Nepal's first commercial cable car service, the Manakamana Cable Car, which provides safe, swift, and scenic transportation from Cheres (Chitwan) to the sacred Manakamana Temple in Gorkha. The company has transformed a once-grueling five-hour uphill pilgrimage into a comfortable 10-minute aerial journey, significantly enhancing accessibility for devotees and tourists alike.



**Royal Mountain Travel** is a leading travel company in Nepal committed to responsible and sustainable tourism. We partner with local communities to create authentic experiences that support rural livelihoods and cultural preservation. Through the Community Homestay Network, we empower women and promote inclusive economic growth. We also champion green mobility by integrating electric vehicles into our operations, reducing our environmental impact and supporting Nepal's journey toward sustainable travel.

**Community Homestay Network (CHN)** is a social enterprise that is a leading developer and provider of community tourism experiences in Nepal, benefiting local communities directly. CHN collaborates with grassroots communities to create appealing tourism experiences using a value chain approach. The organization helps these communities develop and enhance their tourism offerings, provides training on various topics such as hygiene and hospitality, assists in raising their product standards, and promotes them in the global market through digital platforms. CHN makes it easier for travelers to discover off-the-beaten-path destinations and local experiences in Nepal.



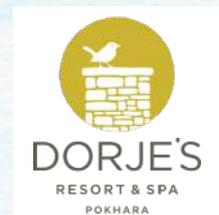
**Hilton Kathmandu** is a modern retreat in the city center, just 10 minutes from Tribhuvan International Airport. It is conveniently located near Thamel's shopping district and the UNESCO World Heritage Site, Pashupatinath Temple, with Durbar Palace only four kilometers away. The hotel offers a full-service spa, a fitness center, and an outdoor pool for relaxation. Guests can enjoy panoramic views of the city and Himalayas from the rooftop bar and all-day dining restaurant. Hilton Kathmandu provides an exceptional experience for both business and leisure travelers in the heart of Nepal's capital.

**Fish Tail Lodge** is a tranquil lakeside retreat set on a peninsula across Fewa Lake, offering stunning views of the Annapurna range and Mount Machhapuchhre. Accessible only by boat, it's just minutes from Pokhara's top attractions. The lodge features modern, air-conditioned rooms, a spa, multi-cuisine restaurant, and a cozy bar. Featured in "1000 Places to See Before You Die", it's a perfect blend of peace, beauty, and purpose.



**Lemon Tree Premier Budhanilkantha Kathmandu**, is a stylish hotel located near major landmarks like Budhanilkantha Temple, Pashupatinath Temple, and Tribhuvan International Airport. Offering 102 modern rooms and suites, it combines comfort with breathtaking Himalayan views. With excellent connectivity to Kathmandu's tourist and commercial hubs, it's an ideal destination for both business and leisure travelers. The hotel also features versatile meeting spaces, a fitness center, a spa, and a swimming pool, ensuring a refreshing stay in the capital.

**Dorje Resort & Spa** features 18 Rooms, a restaurant, a Lounge bar, a poolside bar, and a range of luxurious wellness facilities, including a Swimming pool, open jacuzzi, spa, sauna, Steam room, ice bath, and a fully equipped fitness Center. The resort combines the perfect fusion of authentic Nepalese Style and modern design, seamlessly integrating local wood and stone into its design.



**Temple Bell Boutique Hotel & Spa** is a serene retreat in Pokhara where timeless Nepali heritage meets modern sophistication. Showcasing traditional architecture, intricate wood carvings, and vibrant local décor, the hotel offers luxurious comfort, personalized service, and breathtaking views of the Annapurna range and Phewa Lake. Blending cultural charm with contemporary elegance, Temple Bell promises an unforgettable stay rooted in the warmth of Nepali hospitality.

**Hotel Crowne Imperial**, located in Ravi Bhawan, is an iconic 4-star luxury hotel that embodies the essence of the legendary Kathmandu Valley. The hotel features 131 well-appointed rooms and offers three food and beverage outlets, including a specialty Pan-Asian restaurant and a rooftop bar.



**Jungle Safari Lodge** is a cozy, eco-friendly retreat located in Sauraha, just steps away from Chitwan National Park. Guests can enjoy comfortable rooms and delicious local cuisine, along with unforgettable jungle adventures such as jeep safaris, canoe rides, and cultural tours. Perfect for nature lovers and explorers, we offer a unique blend of comfort, wildlife experiences, and sustainability in the heart of Nepal's wilderness.

**Langtang Ri** is a highly regarded company that offers the opportunity to experience the grandeur, beauty, and mystery of the Himalayan region. At Langtang Ri, we cater to a wide range of interests, from mountain summit expeditions to breathtaking treks, jungle wildlife safaris, homestays, temple tours, and mountain biking. We also provide thrilling activities such as white-water rafting and paragliding against the backdrop of snow-capped mountain ranges. Additionally, we can custom-design every aspect of your travel experience to meet any requirement, from budget-friendly options to luxury accommodations.



**Nepal Airlines Corporation (NAC)**, founded in 1958, is the national flag carrier and the oldest airline in Nepal. Headquartered in Kathmandu, it operates primarily from its main hub at Tribhuvan International Airport, offering both domestic and international flights. NAC started with a single DC-3 aircraft and has since expanded its fleet to include modern Airbus models. The airline plays a crucial role in connecting remote regions, promoting tourism, and representing Nepal in the global aviation sector.

**Nepal Tourism Board (NTB)** is the official national tourism organization of Nepal, founded in 1998 through a partnership between the Government of Nepal and the private tourism sector. Its main goal is to promote Nepal as a top travel destination in both domestic and international markets. NTB develops marketing strategies, enhances tourism infrastructure, and promotes sustainable tourism. Through international trade fairs, digital marketing, and collaboration with travel partners, the NTB highlights Nepal's unique experiences, including the Himalayas, trekking routes, heritage sites, festivals, and rich cultural traditions.



**Holiday Inn Resort Kathmandu Budhanilkantha** offers a peaceful retreat just minutes from Tribhuvan International Airport and less than 30 minutes from downtown Kathmandu. The resort features 104 spacious guest rooms and suites—ranging from Standard to One Bedroom Suites—with an average size of 45.59 m<sup>2</sup>. Designed for families and leisure travelers, the resort offers a Kids Eat Free program for children under 12 and a vibrant Kids Club for ages 4–12, featuring engaging indoor and outdoor activities. With its natural setting, family-friendly amenities, and proximity to the city, Holiday Inn Resort provides a perfect blend of relaxation and convenience.

**Hyatt Centric Kathmandu** provides flawless service and all the necessary facilities for visitors. The hotel's daily housekeeping ensures an excellent option for your stay. We have 153 rooms and are the first pet-friendly hotel in Kathmandu.



**Temple Tree Resort & Spa** is a boutique retreat that harmoniously combines contemporary elegance with the timeless charm of traditional Himalayan architecture. The resort features 68 rooms which are in beautifully crafted double-storey cottages built with hand-cut stone and timber, each offering a private veranda amidst verdant gardens. With panoramic views of the Annapurna range and a peaceful ambiance, Temple Tree provides a tranquil haven for relaxation, while serving as an ideal starting point for adventure and cultural exploration in Nepal's scenic lake city. Temple Tree Resort & Spa is more than a place to stay—it's a destination that captures the essence of Nepalese hospitality and the spirit of the Himalayas.

**Pokhara Tourism Council**, founded in 2002, serves as a key institution committed to fostering tourism activities in the region. It plays an essential role in safeguarding the region's lakes, historical sites, and cultural heritage while actively partnering with the Government of Nepal to address the various challenges that the tourism sector encounters.



**Aarya Hotel & Spa** is a luxurious heritage hotel situated in the heart of Thamel, Kathmandu. Combining traditional Nepali architecture with modern comforts, the hotel boasts 72 elegantly designed rooms featuring handcrafted woodwork and bricks sourced from historic Bhaktapur. It is an ideal choice for cultural explorers, adventure seekers, and leisure travelers alike. Aarya Hotel & Spa provides a tranquil oasis with authentic hospitality in Kathmandu's most vibrant neighborhood.

**Druk Bayuel Tours** offers unforgettable journeys through Bhutan's stunning landscapes, ancient monasteries, and vibrant culture. As a trusted local travel company, we provide personalized itineraries and tour packages tailored to your interests. Whether it's trekking, cultural exploration, or peaceful retreats, discover Bhutan with our expert guidance and warm hospitality.



**Api Himal Rural Municipality** is situated in Darchula district of Sudurpashchim Province, covering 638.95 square kilometers. Historically, during religious and political upheaval, indigenous Khes and Byansi Suka people relocated to the hidden mountain gorges of the Himalayas. The municipality is mainly inhabited by the Vedic Khas Aryan people from Maldeshi and Dotyali origins, alongside the Indigenous Byansi Gauka community, who practice shamanism and the ancient Bon religion. With a population of 6,798 (49.87% male and 50.2% female), Api lies within the Api-Nampa Conservation Area, nestled between Vyas Rishi Himal to the northwest and Mt. Saipal Himal to the northeast. The area has great tourism potential, which we are promoting to enhance local livelihoods and contribute to economic prosperity.

**The Sustainable Tourism Project (STP)** is a collaborative initiative between the Nepal Tourism Board (NTB) and the United Nations Development Programme (UNDP), officially launched in March 2025. This project focuses on promoting inclusive and sustainable tourism in Nepal. Its main goals include creating job opportunities, improving tourism infrastructure and services, and enhancing the skills of the local workforce. By effectively utilizing Nepal's rich cultural and natural resources through strategic partnerships and innovative digital solutions, the STP aims to enhance visitor satisfaction, increase local income, and support long-term economic growth.

## SUSTAINABLE TOURISM PROJECT (STP)



**Luxury DMC Travels** has been operating trips in Bhutan, Nepal & Tibet for the last 20 years. The company is a ground operator/outfitter for cultural tours, specialty programs, customized itineraries, incentives, spiritual journeys, Yoga & meditation trips, student programs, jungle safari, adventure trips, Heli sightseeing & trek, rafting, mountain biking. All the trips are carefully planned for FIT and group travel.

**Golden Isle Travels** specializes in curated, tailor-made journeys that celebrate authenticity and individuality. Led by Mrs. Paddy Paul—renowned for her pioneering work in Sri Lanka's MICE sector—the company takes a hands-on, detail-driven approach. Each inquiry is viewed with fresh eyes, seen as an opportunity to craft something unique using a carefully gathered 'box of treasures' from across the island.



**Banbas Resort** (Siddhartha Vilasa Banbas) provides a luxurious and environmentally conscious experience, perfect for discerning travelers seeking tranquility, wildlife immersion, and a genuine connection with nature. Guests can enjoy peaceful moments by the pool, explore the nearby forest, or participate in safari excursions into Chitwan National Park. Banbas Resort offers an unforgettable eco-retreat.

**Babai Resort** is situated at the edge of Bardia National Park, offering a peaceful getaway in western Nepal. The resort features 42 comfortable rooms, a spa, swimming pools, and on-site dining, seamlessly blending relaxation with adventure. Guests can enjoy wildlife safaris, cultural experiences, cycling, and more, making it the ideal base for exploring nature and local life in a serene family-friendly environment.



**CIWEC Hospital Pvt. Ltd** is a globally recognized leader in travel and wilderness medicine. Founded in 1982 to provide Western-standard healthcare to diplomats and aid workers in Nepal, CIWEC has since expanded into a full-service hospital, with locations in both Kathmandu and Pokhara. Known for its clinical excellence and research contributions, CIWEC has published over 55 scientific papers, identified a new cause of traveler's diarrhea, and received multiple international awards for its pioneering work in the field.

## BUYERS PROFILE



**Mr. Deepak Singh**  
**President**  
**Spiritual Journeys, LLC | USA**

**Spiritual Journeys** is a dedicated, well-known, and proven provider of custom and pre-packaged tours exploring spirituality and spiritual sites across the Indian subcontinent and Southeast Asia. The company offers both packaged and bespoke tours tailored to these regions. Each tour is uniquely curated to focus on architecture, arts, wildlife, palaces, music, cuisine, spirituality, and religion. Experiences can also be designed for fundraising activities, speaker-led journeys, or specialized programs for societies, museums, and professional groups. Access is available to eloquent academicians who can lead tours or deliver discourses, performances, and demonstrations on spirituality, music, architecture, specific religions, and the arts.

**Mr. Diego Celma Herrando**  
**General Manager**  
**Increible Mundo | Spain**



**Incredible Mundo** is a specialized travel agency offering tailor-made group and MICE trips to select destinations. The focus is on regions that have been deeply understood through personal exploration and collaboration with local partners. Destinations include India, Maldives, Sri Lanka, Jordan, Lebanon, Dubai, and select African countries such as Kenya, Tanzania, Rwanda, and Uganda. The agency prioritizes authentic travel experiences by fostering immersion in local cultures and establishing trusted local connections.



**Ms. Irene Passalacqua**  
**Product Manager, Azalai Travel Design | Italy**

**Azalai** has made a name for itself as a brand signifying quality and reliability—a benchmark for people wishing to travel with full assistance. Operating successfully in the medium-high end of the market, Azalai has won the trust of an exclusive and highly demanding clientele. Known for exceptional customer care, the company stands out in delivering personalized service. Our motto: an adventure travel company offering cultural and ethnic packages for fully independent travellers and small groups.

**Ms. Sylvia Avalos**  
**CEO/Founder, Anapia Voyages | France**



**Anapia Voyages** is a French tour operator based in the southeast of France, specializing in immersive and meaningful travel experiences. The company partners with charming boutique and historic hotels to offer authentic stays. A dedicated team of five experts curates unique trips focused on birdwatching, yoga and meditation retreats, and trekking adventures. As a proud member of the Adventure Travel Trade Association (ATTA) for the past six months, Anapia Voyages is actively expanding its offerings in the active travel sector.



**Ms. Minmunta Pantong**  
**General Manager**  
**Nisco Travel | Thailand**

**NISCO Travel** is an outbound travel agency based in Bangkok, Thailand, specializing in Group, FIT, and Incentive travel to a wide range of global destinations. The agency primarily serves clients in the middle to upper market segment. Services include incentive groups, package tours, meetings and seminars, accommodation, transportation, and tailor-made programs. NISCO TRAVEL also offers eco and cultural tours, along with premium VIP services.

**Mr. Arturo Reynozo**  
**CEO**  
**Travelonica | USA**



**Travelonica** is a luxury travel agency and tour operator based in Miami, USA, specializing in customized, tailor-made itineraries to some of the most exotic destinations around the globe. The company creates once-in-a-lifetime curated travel experiences, ensuring a high level of personalized service throughout each journey. Travelonica caters to a diverse range of clients, including luxury FITs, honeymooners, scholar groups, incentive travelers, and corporate groups. Every itinerary is thoughtfully designed to deliver unforgettable and seamless travel experiences.

**Mr. Adnan Koksal**  
**CEO**  
**LAAL DMC | Turkey**



**LAAL DMC** is an international inbound and outbound tour operator based in Istanbul, Turkey, specializing in domestic and international cultural tours for B2B clients. Established in 2012, the company is known for delivering personalized travel experiences with professionalism, punctuality, and close attention to detail. LAAL DMC ensures seamless and memorable journeys by offering tailored programs that meet client needs. The company is dedicated to providing high-quality service and exceptional travel experiences.

**Mr. Nedumthuruthymialil Abraham John**  
**CEO**  
**Indian Travels | Germany**



**Indian Travels Bochum** is a premier travel agency based in Bochum, Germany, specializing in creating unforgettable travel experiences since 1985. With two key divisions—ticketing and tour operations—the agency sends over 1,300 tourists annually to India and neighboring countries. Committed to delivering personalized and comprehensive travel services, Indian Travels Bochum caters to a wide range of client needs. With deep expertise in both Indian and global destinations, the company offers diverse travel packages, including cultural tours, adventure trips, and luxury vacations.



**Ms. Lynn Li**  
**Director**  
**Gary Express Inc | USA**

**Gary Express Inc.** is a Northern California-based travel company that began by catering to senior travelers exploring destinations across the United States. Over time, the company expanded its offerings to Europe and Southeast Asia, welcoming a younger and more diverse clientele. Today, Gary Express specializes in customized inbound and outbound tours for students, small groups, and leisure travelers. Services include group tours, cruise vacations, bus charters, day tours, and fully personalized itineraries. With a strong focus on quality and cultural immersion, Gary Express creates enriching travel experiences across the Americas, Asia, Oceania, and Europe.

**Ms. Alevtina Iurkovskaia**  
**Business Development & Sales Representative**  
**Nkar Travels & Tours Pvt Ltd | Sri Lanka**

**NKAR Travel House** is a premier Sri Lankan travel agency offering curated tours that highlight the island's rich heritage, vibrant culture, and natural beauty. The company provides personalized travel experiences tailored to a variety of interests. From exploring UNESCO World Heritage sites and rainforest trails to cultural discoveries and beach escapes, NKAR crafts meaningful and memorable journeys. Known for reliable service, attention to detail, and deep knowledge of the destination, the agency ensures travelers enjoy an exceptional experience.



**Mr. Rajesh Sivathanu Pillai**  
**Managing Director**  
**Vielfalt Asien GmbH | Germany**

**Vielfalt Asien** specializes in crafting personalized travel experiences across Asia, with trips tailored to individual preferences. The company offers expert advice, exclusive offers, and end-to-end service to ensure a seamless travel experience. With a strong focus on sustainable tourism, each journey is designed to be both enriching and environmentally responsible. Top destinations include the tropical beaches of the Maldives, cultural and historical treasures of Southeast Asia, and nature-filled adventures in the Himalayas.



**Mr. Tomasz Zygmunt Swiatek**  
**CEO/Owner**  
**EuroAmerica Tour | Poland**

**EuroAmerica Tour** is a Polish-Mexican travel agency with offices in both Poland and Mexico, backed by over 24 years of experience in the travel industry. For the past six years, the company has organized trips for travelers from Poland and Latin American countries. Specializing in cultural tours, incentive travel, and pilgrimage groups, EuroAmerica Tour creates meaningful, well-crafted experiences tailored to each group's interests. In recent years, the company has expanded its offerings to Asia, introducing fresh and exciting destinations across the continent annually.





**Ms. Sian Melissa Barlow**  
**Product Manager**  
**Crooked Compass | Australia**

Founded in 2014, **Crooked Compass** specializes in perspective-shifting small group and privately crafted tours designed for the sophisticated traveler. The company focuses on exploring some of the world's most remote, untouched, and often misunderstood destinations. Crooked Compass aims to break down cultural stigmas and broaden horizons through life-altering and educational journeys. With growth from just 6 tours at launch to over 100 departures worldwide, the company is dedicated to creating deeper understanding and emotional connections with the communities, tribes, cultures, and lands visited.

**Ms. Ann Marie Vuocolo**  
**Agency Owner**  
**All My Vacations Destinations | USA**



**All My Vacations Destinations** is a boutique travel agency based in the USA, specializing in handcrafted international trips for discerning travelers. The company focuses on creating unique, immersive experiences with a strong emphasis on personalization and quality. As an outbound tour operator, it works directly with trusted local suppliers to ensure authenticity and value. Every journey is thoughtfully curated to deliver memorable and seamless travel experiences around the world.

**- SOLSERVICE -**

**Ms. Iwona Maria Liwska**  
**General Manager**  
**Solservice Group | Poland**

Founded in 2014, **SolService** is a MICE agency specializing in high-quality, tailored events and travel experiences for corporate clients. The company's primary client is the Polsat Plus Group, a leading capital group in Poland's telecommunications sector. SolService focuses on customized services in Meetings, Incentives, Conferences, and VIP trips, ensuring each event aligns with the specific goals and standards of its clients.

**Ms. Ayse Hale Tokmakcioglu**  
**Founder and CEO**  
**World Fine Selections | Turkey**

**World Fine Selection** is an international luxury travel and wellness company headquartered in Italy, with branches in Romania and Turkey. The company specializes in high-end culinary, wellness, and spa tourism, offering tailored, experiential journeys for discerning travelers. Each year, it organizes a medical tourism and wellness conference, bringing together global professionals to foster collaboration and share knowledge. With a commitment to quality and innovation, World Fine Selection delivers refined experiences that blend luxury with well-being.





**Mr. Simon David Waldron**  
Travel Consultant, Travelserv | UK

**Travelserv** is an independent UK-based travel agent and tour operator specializing in high-quality, personalized travel experiences worldwide. The company offers outbound travel services from the UK and inbound arrangements from Europe, Asia, and Australasia. It focuses on tailor-made cultural, leisure, cruise, sports, and pilgrimage tours. With expert knowledge and attention to detail, Travelserv ensures seamless and meaningful journeys for every traveler.

**Mr. Mohamad Sharif**  
Marketing Director  
Pink Stone Travel and Tourism LLC | Oman

**Pink Stone Travel and Tourism LLC** is an IATA-certified travel company established in 2016, with headquarters in Muscat, Oman, and registered offices in Dubai, Saudi Arabia, Thailand, and India. With allied partner offices across key countries in Europe and Asia, the company offers strong global customer support. As a dynamic travel agent and tour operator in the Middle East, Pink Stone promotes its destinations while expanding business opportunities globally. Its experienced team provides comprehensive services including B2B air ticketing, Hajj and Umrah, medical tourism, visa processing, MICE, leisure FIT, and group bookings.



**Ms. Sanisha Bansee**  
Owner, Uniquet Travel | South Africa

**Uniquet Travel**, founded in 2006, is a luxury-focused travel management company based in South Africa, serving discerning clients such as government bodies, corporate executives, and affluent professionals. The company specializes in bespoke travel for FITs and small luxury groups, offering flights, premium accommodations, curated tours, and unique experiences. With a strong emphasis on quality and personalization, Uniquet Travel delivers seamless, high-end travel experiences tailored to individual needs.

**Ms. Elena Valerievna Zhuravskaia,**  
Director, Orient Express | Russia

Orient Express Travels & Tours is a dynamic travel agency based in Russia, offering a broad selection of tailored journeys to both domestic and international destinations. The company excels in crafting personalized itineraries designed around individual interests and preferences. With a commitment to expert planning and meticulous attention to detail, Orient Express ensures high-quality service. Dedicated to creating unforgettable travel experiences, the agency adapts each trip to reflect the unique desires of every traveler.





**Ms. Inna Ivanova**  
**Director of Sales Department**  
**Avrora Travel Co. Ltd | Russia**

**Avrora-Tur** is a Russian travel agency offering a wide range of tailored travel experiences across both domestic and international destinations. The company specializes in creating personalized itineraries that cater to a variety of interests and travel styles. With a strong focus on expert planning and attention to detail, Avrora-Tur is committed to delivering high-quality service and ensuring customer satisfaction. Dedicated to crafting memorable journeys, the agency adapts each trip to the unique preferences of every traveler.

**Mr. Ryota Sakamoto**  
**Travel Finance Manager**  
**Remote Lands, Inc. | USA**



**Remote Lands** is a luxury tour operator specializing in bespoke, ultra-luxe travel experiences across Asia. The company focuses on private jet travel and leverages deep regional expertise to create personalized itineraries tailored to individual client preferences. Offerings range from tranquil retreats to adventurous explorations, ensuring unique and memorable journeys. With meticulous attention to detail, Remote Lands delivers exceptional service and exclusive access to the finest destinations.



**Ms. Yin Kuan Tan**  
**Managing Director**  
**CityTan Holidays & Limousine Sdn Bhd | Malaysia**

**CityTan Holidays & Limousine Sdn Bhd** is a Malaysia-based travel agency specializing in premium travel experiences and luxury limousine services. The company offers customized holiday packages designed to provide seamless, comfortable, and memorable journeys. With a focus on personalized service, CityTan Holidays ensures every detail is tailored to meet the unique needs of each client. Combining expert travel planning with high-quality transportation, the company delivers exceptional convenience and style throughout the travel experience.

**Ms. Eunsook Park**  
**Managing Director & CEO**  
**Withus Tour | South Korea**

**Withus Tour** specializes in immersive private tours focused on cultural experiences and seamless service. Since 2010, the company has crafted high-quality, personalized itineraries for individual travelers and small groups. Each journey is designed with expert local knowledge, premium accommodations, and meticulous attention to detail. With dedicated teams managing logistics and experiences, Withus Tour ensures memorable, meaningful, and well-organized travel adventures.





**Ms. Debby Hunter**  
**Product Development Specialist**  
**The Sharing Group | Australia**

**The Sharing Group** is a specialist company focused on sourcing and promoting exclusive industry rates for accommodation, tours, and experiences worldwide. It is dedicated to educating and inspiring the travel and event industries by providing firsthand knowledge and access to unique, fun, and memorable experiences. The company offers curated options designed to add value and excitement for travel professionals and their clients. By facilitating connections to exceptional deals and experiences, The Sharing Group supports the delivery of high-quality travel and event services globally.

**Mr. Tyrone Calistus Weinman**  
**Director, Travel Talk Int Pty Ltd . | Australia**

**Travel Talk (International) Pty Ltd** is a trusted travel agency based in Australia, established in 1991 with over three decades of experience. The company has built a strong reputation for personalized service, competitive pricing, and a wide range of travel solutions. Services include airfares, holiday packages, cruises, hotel bookings, and travel insurance, catering to both leisure and corporate clients. Its dedicated division, Travel Talk Holidays, specializes in providing tailored travel options to a variety of popular and unique destinations.



**Mr. Ayappa Somaiah**  
**CEO**  
**Tattva Trails | India**

**Tattva Trails** is a registered travel company based in Bengaluru, India, with over 30 years of industry experience and a strong network of DMCs and service providers. Established in 2016, the company specializes in luxury and niche travel, offering tailor-made packages with unique experiences across both popular and emerging destinations. Services include ground assistance, transportation, accommodation, and outbound tour packages, all designed to deliver seamless and memorable travel moments for FITs, special interest groups, and incentive travelers.

**Mrs. Honey Setia**  
**Business Development Manager**  
**InORBIT Tours Pvt Ltd | India**

**InORBIT Tours Pvt. Ltd.**, established over three decades ago, is a pioneer in promoting MICE tourism and international trade fairs in India and across the globe. The company specializes in organizing corporate incentive tours, trade fair visits, FIT travel for both business and leisure, as well as comprehensive event management services. Supported by a strong global network and deep industry expertise, InORBIT ensures the seamless execution of travel programs across various sectors.





### Mr. Rajiv Arora, Founder & CEO, Travel Lobby | India

**Travel Lobby** is a leading luxury travel specialist dedicated to crafting bespoke experiences for discerning travelers. The company curates tailor-made itineraries for high-end FITs, exclusive leisure groups, and MICE travelers. Its offerings include meticulously arranged flights, handpicked luxury accommodations, and immersive cultural experiences. With a commitment to excellence, Travel Lobby consistently delivers unforgettable journeys that exceed expectations.

### Mr. Lokesh Bagga, Director, Globus Travels India | India

**Globus Travels India** is a family-owned destination management company with over 30 years of experience, specializing in personalized luxury travel. The company is known for crafting immersive cultural experiences and seamless travel logistics while collaborating with boutique foreign tour operators to deliver bespoke journeys. Strong connections with local communities, hotels, and partners ensure unparalleled access and priority service, transforming each trip into a unique adventure.



### Mrs. Elena Dinaeva General Manager, InterTour - Avia Ltd | Russia

**Intertour** is a Moscow-based travel company that has been operating since July 1991, offering a wide range of travel services to various destinations, including Italy, the Czech Republic, Finland, Portugal, Germany, China, Norway, the UAE, Japan, and South Africa. With over 25 years of experience in the tourism industry, Intertour has established a strong reputation for reliability and quality. The company prides itself on its individual approach to each client, providing prompt and knowledgeable responses to all inquiries. Long-term and stable partnerships with trusted providers allow Intertour to offer competitive prices to its clients.

### Mrs. Zeynep Ilgaz, Owner, Küçük Filozoflar Kampta | Turkey

**Küçük Filozoflar Kampta** is a distinctive travel and educational camp organization specializing in family-oriented nature experiences. The company designs immersive camp programs that blend tourism with child development, fostering learning, creativity, and family bonding in beautiful natural settings. Successfully operating across Turkey, it is currently expanding into Montenegro, Egypt, and Dubai. By integrating philosophy, education, and eco-tourism, Küçük Filozoflar Kampta offers meaningful travel experiences that go beyond typical vacations.



### Ms. Emine Aybek Travel Agency Owner, Aybek Turizm | Turkey

**Aybek Turizm** is a Turkish travel agency specializing in organizing a diverse range of tours, including domestic and international trips focused on nature, adventure, culture, honeymoons, as well as business meetings and motivational group events. Established in 2014, the company has experienced significant growth in its international operations over the past five years. Aybek Turizm is committed to providing personalized travel experiences, ensuring customer satisfaction through meticulous planning and attention to detail.

**Mr. Soner Yucel Celik**  
**Owner**  
**Emtura Travel Turkey - Emko Fest Bulgaria | Turkey**



**Emtura Travel** is a Turkey-based company specializing in hotel reservations, guided tours, airport transfers, and blue cruises. It offers customized travel experiences focused on quality service and reliable partnerships, dedicated to creating seamless and memorable journeys.

**Em Ko Fest** is a Bulgaria-based travel agency organizing outbound cultural and folk festivals across Europe and the Balkans. The company provides event planning, accommodation, transportation, and on-site support, promoting cultural exchange and preserving traditional arts through international festivals.



**Mrs. A Thanushia**  
**Managing Director**  
**Tropical Charters Sdn Bhd | Malaysia**

**Tropical Charters** is a leading travel and tourism company based in Malaysia, offering a wide range of outbound tour services to international destinations. The company specializes in customized travel itineraries, group tours, holiday packages, and renowned marine tourism experiences. Tropical Charters ensures seamless and memorable travel experiences across Asia, Europe, and beyond. As a full-service destination management company, it also organizes MICE events, luxury weddings, and team-building activities.

**Mrs. Marina Yurievna Lubianovskaia**  
**Director**  
**IP Lubianovskaia | Russia**



**IP Lubianovskaia** is a leading Russian travel and tourism company specializing in outbound travel services to a wide range of international destinations. The company operates an advanced online platform that allows travelers to easily compare prices, itineraries, and travel options in real time. Its services include international holiday packages, flight and hotel bookings, travel insurance, and visa assistance. With a focus on convenience, affordability, and customer satisfaction, the company ensures smooth and enjoyable travel experiences.



**Mr. Ryo Harada**  
**Supervisor**  
**Fellow Travel | Japan**

**Fellow Travel Inc.**, established in 1977 and based in Tokyo, specializes in overseas ski, hiking, and cycling tours. The company offers both package tours and independent travel arrangements to destinations across Europe, North America, Oceania, and South America. Popular regions include Switzerland, Northern Italy, Canada, and parts of South America, catering to nature and adventure enthusiasts. With decades of experience, Fellow Travel provides carefully curated itineraries and expert support for active travelers seeking unique outdoor experiences.

**Mr. Raz Ellyddia Razali**  
**Business Development Director**  
**Travelvago | Malaysia**



**Travelvago** is a dynamic travel and tourism company committed to delivering curated local and international travel experiences. The company offers a diverse range of tourism packages, including agrotourism, ecotourism, cultural journeys, leisure holidays, and golf tourism, with a strong focus on authenticity. Travelvago connects travelers with meaningful and immersive experiences that showcase local culture and natural beauty. It ensures well-planned, high-quality travel services for individuals and groups across Asia and beyond.



**Mr. Stanislav Suzhev**  
**Sales Director**  
**RuTravel.Business LLC | Russia**

**RuTravel.Business** is a full-service tour operator and travel agency specializing in comprehensive travel solutions. Its services include visa support, air ticketing, and customized MICE (Meetings, Incentives, Conferences, and Exhibitions) arrangements. The company is dedicated to delivering personalized travel experiences for both individual and group travelers. With a team of experienced professionals, RuTravel.Business ensures smooth and efficient planning for all types of trips.

**Mr. Luke Anand Rajan**  
**Director**  
**Christian Tours | UK**



**Christian Tours Ltd** is a UK-based travel company specializing in bespoke luxury and pilgrimage tours. The company offers meticulously crafted itineraries to sacred destinations worldwide, including Israel, Italy, France, and Japan. Its services cater to individuals, church groups, and organizations seeking meaningful spiritual journeys. With over 50 years of combined experience, Christian Tours Ltd ensures seamless travel experiences that deepen faith and enrich lives. A strong commitment to excellence and personalized service has made the company a trusted partner for its clients.



**Ms. Hanna Mikhail Salanenko**  
**Travel Specialist**  
**Discovery Business Group | Belarus**

**Discovery Business Group** is a seasoned Belarusian tour operator with over 20 years of expertise in crafting personalized travel experiences. Specializing in both individual and group tours, the company offers curated journeys to destinations across the globe, including South Africa, Namibia, Tanzania, Argentina, Peru, Japan, and select Asian countries such as Thailand, Indonesia, Malaysia, and Sri Lanka. With a focus on tailored itineraries and exceptional service, Travel Club ensures memorable and enriching travel experiences for its clients.

**Ms. Amina Rashid Khan**  
CEO  
ARK Travel Care | Bangladesh

**Ark Travel Care**, established in 2010 and based in Dhaka, Bangladesh, is a trusted outbound tour operator. The company specializes in organizing travel for corporate clients, MICE groups, and FIT travelers. Its expertise includes managing medical conference groups, ensuring tailored and seamless travel experiences. Committed to excellence, Ark Travel Care delivers professional and personalized services to meet diverse travel needs.



**Mr. Amarnath Robbinson Anand**  
Director  
Aimec UK LTD | UK

**AIMEC UK** is a London-based company specializing in medical tourism, offering bespoke healthcare travel solutions. Leveraging expertise in both the healthcare and travel industries, AIMEC UK provides personalized concierge services to ensure clients receive care in top-tier private hospitals equipped with state-of-the-art facilities. Its services cater to individuals seeking to reduce healthcare costs while maintaining exceptional medical standards.

**Ms. Thi Ha Vi Nguyen**  
Travel Advisor  
Papaya Tours | Germany

**Papaya Tours** offers authentic, sustainable, and active travel experiences across Asia and South America. The company's journeys emphasize meaningful cultural encounters, environmental responsibility, and ethical tourism. As a member of Forum Anders Reisen and The Code, Papaya Tours is committed to fair travel and child protection standards. Additionally, CO<sub>2</sub> emissions from all trips are offset through atmosfair, making each journey both enriching and climate-conscious.



**Ms. Assvini Subramaniam**  
Sales & Product Manager  
Reisen mit Sinn | Germany

**Reisen mit Sinn** specializes in immersive and meaningful travel experiences across Europe, Asia, and Africa. The company focuses on high-quality, fair, and unique journeys that support social and environmental causes. Its tours emphasize responsible travel, including CO<sub>2</sub> compensation through atmosfair, and the company is TourCert certified and a member of the Forum Anders Reisen network. Services cater to FITs, small groups, families, couples, and travelers aged 50+, offering active, community-based trips featuring soft trekking, cultural encounters, conservation efforts, and hands-on experiences with local artisans and social projects.



**Ms. Iris Maria Gaess**  
**Travel Designer**  
**Green Tiger Travel GmbH | Germany**

**Green Tiger Travel** specializes in customized individual trips to Southeast Asia, covering destinations such as Vietnam, Bhutan, Sri Lanka, and Indonesia. Each journey is crafted to offer authentic cultural experiences while supporting local communities. The company is committed to sustainable tourism and is a proud member of Forum Anders Reisen. Its travel philosophy combines comfort, responsibility, and meaningful encounters.

**Mr. Omer Ozgen**  
**Tour Guide & Specialist**  
**FEST Travel | Turkey**

**FEST Travel**, established in 1985 and headquartered in Istanbul, is a leading cultural and thematic tour operator. Renowned as a pioneer in cultural tourism, the company offers curated, content-rich travel experiences across Turkey and internationally. As a member of TURSAB, ASTA, ISTO, and PATA, FEST upholds high standards of professionalism and service quality. With more than 220 itineraries spanning over 190 countries, FEST delivers immersive and authentic journeys that foster meaningful connections with diverse cultures around the world.



**Mr. Theo van de Laar**  
**Owner**  
**Rosetta Reizen | Netherlands**

**Rosetta Reizen** has been crafting unique and authentic travel experiences for over 30 years, focusing on lesser-known destinations in the Middle East, Northeast Africa, and the Caucasus. The company emphasizes cultural and historical exploration, nature-based activities, and responsible tourism, prioritizing sustainability in all aspects of travel. Rosetta Reizen offers both tailor-made individual journeys—especially for travelers aged 50+ and families—as well as curated group tours for clubs, museums, schools, and institutions.



**Ms. Carolien Halm**  
**Manager**  
**Sri Lanka Op Reis | Netherlands**



**Sri Lanka Op Reis** is a boutique travel company specializing in tailor-made journeys with a strong focus on authenticity, comfort, and meaningful local connections. Each trip is crafted to suit the individual needs of FITs, families, and couples, offering a blend of adventure, culture, nature, wildlife, and luxury. The company is Travelife certified, demonstrating its commitment to sustainable and responsible tourism. Experiences are enhanced with handpicked accommodations, private drivers, and carefully curated excursions.

**Mr. Maximilian Timo Rath**  
CEO  
BetterBackPacking GmbH | Germany

**BBP World** designs customized dream trips with flexible group sizes, focusing on meaningful and tailor-made travel experiences. Its holistic travel planning includes pre- and post-trip support to ensure guests are well-prepared and deeply connected to each journey. Specializing in nature, wildlife, hiking, and themed tours such as culture, adventure, and Ayurveda, the company works closely with local guides and communities. A strong commitment to social and ecological responsibility is reflected through the support of local initiatives and sustainable tourism practices.



**Ms. Janina Kapitza**  
CEO  
Jadeom Yoga & Journeys | Germany

**Jade Om Journeys** is a boutique tour operator specializing in yoga, wellness, and transformative travel experiences across Latin America and Asia. The company curates retreats and exclusive journeys that integrate self-care, cultural immersion, and a deep connection with nature. Founded in Latin America and now expanding into Asia, it emphasizes mindful travel and personal well-being. Each experience is thoughtfully crafted to support local communities, promote sustainable practices, and nourish the body, mind, and spirit.

**Mr. Bhushan Kandhari**  
Director  
World Travels Regd. | India

**World Travel Regd.** is a premier international travel company offering curated travel experiences across the globe. Established with a vision to deliver excellence, the company specializes in tailor-made holidays, MICE, corporate travel, and pilgrimage tours. Its wide network of global partners and in-depth destination expertise ensures seamless and memorable journeys. With a strong foundation in trust and professionalism, World Travel Regd. continues to set benchmarks in the travel industry.



**PALS HOTEL**

**Mrs. Pratibha Arora**  
Founder/Director  
Pal Hotel Marketing Solutions | India

**Pals Hotels and Marketing Solutions** is a hospitality marketing company that partners with boutique and luxury hotels to enhance visibility and drive sales. With over two decades of experience, the company offers expert solutions in hotel marketing, branding, and strategic promotions. Its portfolio includes distinctive properties across popular travel destinations, contributing to elevated guest experiences and increased occupancy. Pals is committed to delivering value-driven growth for hospitality businesses through tailored and results-oriented marketing strategies.

**Mr. Stanislav Kurokhtin**  
**Head of Asian Tours**  
**Dom Solnca | Russia**

**Dom Solnca** is a wellness-focused travel company offering immersive experiences that combine yoga, meditation, and holistic therapies. It provides customized programs designed to enhance travelers' physical and mental well-being throughout their journey. With modern facilities and expert guidance, Dom Solnca curates rejuvenating retreats that promote deep relaxation and self-care. The company is a preferred choice for health-conscious travelers seeking meaningful and restorative escapes.



**Mrs. Gita Chaudhry**  
**Founder and Owner**  
**Terra Tales | India**

**Terra Tales** is a travel solutions company dedicated to delivering unique and unexplored experiences. Each journey is designed to inspire genuine responsibility toward conservation and the environment. Customized, result-driven travel solutions are tailored to align with individual preferences and sustainability goals. By combining adventure with ecological awareness, the company promotes mindful and impactful travel.

**Ms. Aarti Kalra**  
**Operation and Product Head**  
**Skynet Travel – Skyworld International | India**

**Skynet Travel** is a trusted travel service provider offering a wide range of domestic and international solutions, including tours, flights, hotels, and visa support. With years of industry expertise, the company focuses on creating personalized journeys for both leisure and corporate clients. Renowned for its customer-centric approach and competitive pricing, Skynet Travels ensures seamless travel experiences and is affiliated with leading travel associations, underscoring its commitment to quality and reliability.



**Skyworld International** offers tailored holiday packages, group departures, and corporate travel solutions across a variety of global destinations. Known for its attention to detail and customer-focused approach, the company delivers seamless and memorable experiences for every type of traveler.



**Ms. Maggie Mary Maguire**  
**Owner/Managing Director**  
**One Himalaya Ltd | UK**

**One Himalaya** is a tour operator specializing in luxury and adventure travel across the Himalayan region. Services include private and small group treks, cultural tours, wildlife and birdwatching safaris, as well as special interest experiences such as art and culinary journeys. Tailor-made itineraries are crafted to suit individual preferences, offering immersive and meaningful travel. The company focuses on authenticity, expert guidance, and responsible tourism to create unforgettable Himalayan experiences.

## DELEGATES FEEDBACK



Namaste, I am Santosh Giri from Hotel Jungle Crown, Sauraha. I have visited the Himalayan Travel Mart before, but this is my first time participating with a stall. From my experience, the number of buyers this year is greater than in previous years, and I was surprised to see such a large number of seller stalls. It's clear that the event is growing each year, and I believe the space at The Soaltee Hotel may not be sufficient for next year.

The buyers invited by PATA are genuinely interested and positive. In most marts, discussions tend to be one-sided, but here, the interactions were two-way and engaging. Based on my conversations, I believe there is potential to do business with 90% of the buyers I met.

I am very hopeful and truly thankful to PATA for organizing this event. Such events are essential for boosting Nepal's tourism industry and should continue to take place in the country. Thank you!



Dear PATA & Nepal Tourism Board teams,  
Thank you all for such an interesting and enjoyable event, from FAM, to conference to travel mart. I had very useful and informative meetings with the various suppliers with plans to incorporate new properties and experiences for our clients. I enjoyed the conference and the various talks as well as wonderful dancing. It's my first time to attend HTM and was an overall great experience and a pleasure to meet your teams, the sellers and international buyers. Thank you!

It's always a pleasure to visit Nepal and we look forward to sending more guests to your beautiful country and region. Best wishes and thanks"

### Ms. Maggie Mary Maguire

Owner- One Himalaya  
(Buyer | UK)



"This is my first time experience here in Nepal and I knew about EBC (Everest Base Camp). I came here and I noticed that there are many things beyond EBC, there are more things. There are beautiful resorts and hotels, wildlife, nature, lakes, trekking. These are all things that I believe is new for me and I should convey my gratitude to PATA Nepal Chapter and Ministry of Tourism and all the associated organizations who has arranged this event. It was fantastic and really an eye opening event. With heartfelt gratitude, I extend my deepest thanks to Team PATA Nepal and the Nepal Tourism Board for orchestrating the remarkable Himalayan Travel Mart 2025. This extraordinary event united travel industry professionals from over 30 countries, fostering connections, exploration, and unforgettable memories in Nepal's breathtaking landscapes. The eye-opening Fam Tour was a highlight, showcasing Nepal's unparalleled beauty. As we part ways with heavy hearts, I look forward to reuniting at HTM 2026. Let's stay connected, collaborate, and grow together, continuing to promote sustainable tourism. Thank you for an inspiring experience!"

### Mr. Mohamad Sharif

Marketing Director- Pink Stone Travel and  
Tourism LLC  
(Buyer | Oman)



I'm so happy to be back in Nepal for the 5th edition of the Himalayan Travel Mart. I've been attending since the very first edition, and it just keeps getting better every year.

**Mr. Andrew Jones**  
PATA Life member  
(Guest Speaker | Hong Kong)



Organizing this sort of thing is a lot of management, a lot of responsibilities—including transportation, hotels, amusement, foodstuffs, and others. I think everything was just perfect.

**Mr. Shahid Hamid**  
Chairman  
PATA Bangladesh Chapter



We are very happy to be here because we found many different retreats like luxury boutique hotel, a nice resort. especially thanks to nice nepali people and thanks to PATA, Himalayan Travel Mart and all the team that they invited us and we love to come back to another event.  
Thank You!

**Ms. Sylvia Avalos**  
CEO- Anapia Voyages  
(Buyer | France)



This is my first time ever in Nepal, I have never been here before and it has been a pretty good experience so far. It is so different from what I have seen in Europe and it is amazing. I may visit again maybe in the future.  
The Himalayan Travel Mart is a really good experience. I have met many interesting and nice people from all over the world and I got to experience the taste of the whole world in this mart. This experience is quite new to me and I am very surprised.

**Ms. Dominika Liwska**  
Marketing Assistance - Solservice Group  
(Buyer | Poland)



It is my honor and privilege to be participating in this PATA event and it has been very fruitful. We had a very interesting meeting with the buyers. And I wish you all the best for the successful event and we will be looking forward to participating again in future events.

**Mr. Jatin Shrestha**  
General Manager-Best Western Plus  
(Exhibitor | Nepal)



Fantastic event and, an excellent platform, we have been health partners for the Himalayan Travel Mart since 2018. The synergy between all the sectors that come together in this event is something very unique. The public-private partnership is also something that is being shown excellently in this event and we are really happy to be part of this event.

**Mr. Utsav Khatri**  
Corporate Affairs Manager  
CIWEC Hospital & Travel Medicine Center  
(Health Partner/ Exhibitor | Nepal)



During the first week of June, I had the opportunity to attend the 5th edition of Nepal's premier international travel and trade show – HTM 2025. It was an insightful experience. PATA still stands out with its creativity and seems to be doing better than other national associations. While we @responsibletreks didn't take a stall this year, I believe the event was impactful. These kinds of platforms are essential for boosting Nepal's tourism and building meaningful industry connections.

**Mr. Chhewang Lama**  
MD, Responsible  
Conference Delegate | Nepal



Thank you for an extraordinary eight days with you. You provided a lovely and efficient gathering for us to get to know Nepal and to meet suppliers from Nepal. And we had so much fun. All your planning, hard work and coordination with 100+ of us foreign tour operators and the Nepalese tour industry paid off handsomely. Thank you again, and looking forward to coming back – many times.

**Mr. Deepak Singh**  
President, Spiritual Journeys  
LLC. Cambridge, MA, USA.  
HTM 2025 – Speaker & Buyer



This experience with you all has been really nice. From the first day, I got to interact little well because for the panel members, there were really esteemed panel members which we got to see and it's been our honor to be able to see these people in real life and actually see the conversation of International Tourism Global leaders and industry experts. And another thing is that interacting with them in the panel was a really good opportunity. I feel like it voiced my thoughts and opinions. Besides that, I'd say the networking opportunity whether it is from the tea or coffee sessions or for lunch and dinner sessions. It was really nice and all-inclusive. I think we got to experience a bit of everything.

And in terms of how the market was set up, I really like how everyone got to showcase their hotels and meet with other buyers, which would be both international and domestic. So happy everyone is under a single roof, was a really big opportunity. And another thing I really liked is the appointment setup that was allowed, so some people were allowed to request. Then those who were not able to accept a request were still assigned. It was really nice. We get to meet new people, people that we wanted to meet and people that we didn't know we wanted to meet. But once we met it was a great opportunity.

**Mr. Dorjee Gurung**  
Director – Hotel Thrive  
(Exhibitor | Nepal)



This year's HTM concluded with a higher degree of success. I was not there for the second day, ought not to be, as I am not in the business so can't share experiences for that day. But the first day events were massive and just excellent. The stage setting itself was a big attraction. I can see the amount of dedication and hard work that has gone into it by everyone concerned to make it a grand success.

The whole concept of celebrating the 50th Anniversary, a mesmerizing inauguration by showcasing a massive Newari Dhime by Nasa Haima Bajan Khala (Nepali Girls including a 10 year old) and representation of all seven province's cultural dances - what an adorable idea?.

Karna spoke from his heart demonstrating his true love for Tourism and Conservation. Minister talked so nicely. And, Bibhu, meaningful as always, a short but rendering VoT not only to the participants but to you - the true champions for this event. He loves PATA-N and the team.

Altogether, it was a great day since the morning to listen to the esteemed speakers focussed on the theme followed by inauguration events and to conclude with delicious dinner. Thank you, PATA Nepal Chapter and your co organizers, NTB and other sponsors.

I must say a big congratulations to the team lead by Khem-ji (a good speaker that I love to listen to always), his executive committee team and the Event Committee.

Special congratulations to the Secretariat team who must have worked 24/7 to organize this HTM programme. A big thank you to the most dedicated Suresh - the Lifeline of PATA-N to me. You always think big and get it materialized.

Congratulations to your hard work, which was clearly visible that day, to Saloni, Manita, Rupesh, Akriti, Sabina and Saraswati.

Anish, you are always cheerful to speak that I cannot define. Superb. You should buy insurance for your voice.

Dikshya, during inauguration as the MC and small intervention to hold the mic and introduce farewell to Nandini by Shradha. (representing the entire team of NTB), were all memorable.

On the whole, it was a great event. Congratulations and thank you.”-

**Mr. Dipendra Purush Dhakal**  
Former Secretary  
Ministry of Tourism



“Overall, the appointment setup to meet the buyers is being very fruitful. The appointment is being held format wise. Overall the management is very good. I would like to thank whole PATA team for arranging all the programs in scheduled way and for giving us the opportunity to explore.”

**Mr. Anchal Pokhrel**  
Sale Manager-Lemon Tree Premier,  
Budaniikantha  
(Exhibitor | Nepal)



Overall we really had an amazing experience and we are very thankful to PATA Nepal Chapter for organizing and hosting such a huge platform to connect the buyers from from 30 different nationalities, where we can represent our country, not the property but as a whole to the international delegates.

**Ms. Reshu Bhujel**  
Sales Executive-Annapurna  
Group of Hotels  
(Exhibitor | Nepal)



I have been attending the Himalayan Travel Mart since 2017. I am very thankful to the organizers of the Himalayan Travel Mart for arranging the B2B sessions with international delegates. Thank you for providing this opportunity for Bhutan, as a Himalayan country, to participate. We were not able to meet international agents at other events, so we are very happy and grateful for this experience and the well-organized B2B session. Thank you to all the organizers, and we kindly request you to continue organizing such well-managed events in the coming years.

**Mr. Ranjit Tamang**

Proprietor  
Amen Bhutan Tours and Travels Pvt. Ltd.  
(Exhibitor | Bhutan)



On behalf of our entire association, I would like to extend our sincere thanks to you and the PATA Nepal Chapter for giving us the opportunity to be a part of the prestigious Himalaya Travel Mart.

It was a privilege to participate in such a well-organized and impactful event that brought together leaders and stakeholders from across the travel and tourism industry. We deeply appreciate the warm hospitality and the platform provided to us to engage, connect, and collaborate with international counterparts.

Your efforts in promoting regional tourism and fostering meaningful partnerships are truly commendable, and we are honored to have been included in this initiative. We look forward to continued collaboration and supporting future endeavors by PATA Nepal Chapter.

**Ms. Babita Sharma**

Treasurer - GAEHP  
(Guest/Media Delegate | India)



Dear Pata Team & Colleagues.  
I couldn't leave Nepal without first expressing my gratitude to all of you. It was an honor to be part of this productive Pata Himalayan Travel Mart.

This visit has changed my entire perspective on Nepal in a very positive way, helping us expand our portfolio of products and services to Nepal.

I'm very grateful to everyone who made this wonderful event possible, from the coordination, logistics, hoteliers, ground services, and the great team of volunteers who were always there to assist us.

I am taking with me the Kindness and Smiles of the Nepalese people.

**Ms. Arturo Reynozo**

CEO - Travelonica  
(Buyer | USA)



We were looking for new contacts in new destinations for my clients. I am amazed about the possibilities of Nepal as a destination. It surprised me a lot. So I hope I can bring a lot of my clients to Nepal.

**Ms. Iwona Maria Liwska**

General Manager, Solservice Group  
(Buyer | Poland)

## SPOTLIGHT ON THE ROLE OF YTPS PATA NEPAL STUDENT CHAPTER

With more than thousand students connected through the PATA Nepal Student Chapter Network throughout more than 15 different education member colleges in Nepal that specialize in tourism and hospitality, the PATA Nepal Student Chapter has proven to be a solid and successful wing of the PATA Nepal Chapter.

The PATA Nepal Chapter seeks to give students (Young Tourism Professionals, or YTPs) as many learning and career-building opportunities, training platforms, and essential guidance as possible so they can improve their knowledge, skills, and comprehension of the current issues and trends in the industry outside of their usual academic program.

PATA Nepal Chapter engaged more than 20 YTPs in volunteer work at the Himalayan Travel Mart (HTM, 2025). These roles allowed them to assist foreign delegates, expand their networks, engage in real interactions, and gain practical experience, inspiring them for their future endeavours.

The students were assigned to various teams, each with different roles and responsibilities, including:

- Dispatching invitation letters to esteemed guests, speakers, invitees, buyers, sellers, and other attendees.
- Providing part-time logistics support at the PATA Nepal Secretariat.
- Managing the hospitality desk at Tribhuvan International Airport.
- Supporting familiarization (FAM) trips for delegates before and after the mart.
- Assisting with the arrival and departure processes for delegates.
- Managing the hospitality desks at the official hotels where the delegates were accommodated.
- Facilitating local transportation operations in Kathmandu.
- Registering guests and assisting at the help desk during the event.
- Assisting delegates during the B2B sessions.
- Managing the post-event feedback process by requesting guests to complete survey questionnaires/testimonials.



# HTM 2025: PARTNERS & SUPPORTIVE ORGANISATIONS



The 5th Himalayan Travel Mart (HTM 2025) received generous support from a wide range of partners and organizations across the public and private sectors, including:

- Organizing Partner: **Nepal Tourism Board**
- Official Airline Partner: **Nepal Airlines Corporation**
- Official Hotel & Event Venue: **The Soaltee Kathmandu**
- Global Payment Partner (**Powered by**): **VISA**
- Communication Partner (**Connected by**): **Ncell**
- Health Partner: **CIWEC Hospital & Travel Medicine Center**
- International Airline Partner: **Turkish Airlines**
- Domestic Airline Partner: **Buddha Air**
- Spirituality Experience Partner: **Manakamana Cable Car**
- Adventure Partner: **HighGround Adventures Nepal**
- 24/7 Assistance Partner: **Alpine Rescue Service**
- Sustainability Partner: **Sustainable Tourism Project (STP)**
- New Featured Destination: **Jugal Rural Municipality**
- Association Partner: **Global Association of Events and Hospitality Professionals (GAEHP)**
- Partners in Transformation: **Import Promotion Desk (IPD)**
- Conservation Partner: **WWF Nepal**
- International Media Partner: **Travel and Tour World (TTW)**
- Supporting Partners: **Lord of the Drinks (LOD), Amaya Sojourns, Going Nepal, and Carlsberg**
- Professional Congress Organizer (PCO): **Event Solution**
- Creative Partners: **Samma Arts, Anigrphy Studio**
- Premium Hospitality Partner: **Hilton Kathmandu**



**Hospitality Partners included:**

- Kantipur Temple House
- Kantipur Village
- Barahi Hospitality & Leisure, Bagaicha
- Hotel Crowne Imperial
- Hotel Moonlight Kathmandu
- Manang Hotel & Spa
- Holiday Inn Resort Kathmandu Budhanilkantha
- Banbas
- Landmark Hotels & Resorts
- Bagaicha Adventure Resort
- Jungle Safari Lodge
- Hotel Jungle Crown, Royal Tiger Luxury Resort
- Temple Bell Boutique Hotel & Spa
- Majestic Lake Front Hotel & Suites
- Temple Himalaya Hotel & Spa, and
- Hotel Sarowar.



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# HIMALAYAN TRAVEL MART

## KATHMANDU

"MOUNTAINS, MILESTONES & MOMENTUM"

JUNE 03-05, 2025  
THE SOALTEE KATHMANDU

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New Featured Destination



Spirituality Experience Partner



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## CONCLUSION



The 5th edition of the **Himalayan Travel Mart (HTM 2025)**, held from June 3rd to 5th at The Soaltee Kathmandu, concluded with remarkable success, drawing **over 700 delegates from 30 countries, including 100+ international participants and a strong national presence.** Under the theme **“Mountains, Milestones, and Momentum,”** the event set new benchmarks for international tourism collaboration and sustainable growth. With vibrant participation from global buyers, sellers, media, and industry leaders, HTM 2025 reinforced its reputation as the Himalayan region’s leading travel trade platform and further elevated Nepal’s positioning as the **Gateway to the Himalayas.**

The pre-mart FAM trips and destination experience tours offered international delegates—including buyers, guests, and media representatives—**firsthand exposure to Nepal’s alluring tourism products and services,** complemented by authentic hospitality and truly memorable, once-in-a-lifetime experiences.

The HTM 2025 Conference brought together global and local tourism thought leaders and tourism stakeholders for impactful dialogue, knowledge exchange, and strategic collaboration. Key outcomes include:

### **1) Strategic Vision for Sustainable Tourism:**

- Thematic presentations and discussions emphasized leveraging Nepal’s Himalayan identity, historical milestones, and forward momentum for sustainable tourism development.
- A guiding message emerged: **“Don’t reduce the price; increase the value,”** promoting quality-driven tourism.

## **2) Promotion of Spiritual and Experiential Tourism:**

- Focused insights on marketing and executing spiritual tours positioned Nepal's deep-rooted spirituality as a major tourism strength.
- Emphasis was placed on packaging meaningful, transformative travel experiences.

## **3) Cross-Sector Collaboration for Sustainability:**

- Experts from finance, healthcare, hospitality, and community tourism advocated integrated approaches to enhance visitor experience, support local communities, and drive innovation.

## **4) Cultural Intelligence and Travel Assistance:**

- Sessions highlighted the importance of cultural adaptability and global best practices in travel assistance for adventure tourism to improve service quality and guest safety.

## **5) Tourism for Conservation and Biodiversity:**

- Presentations reinforced tourism's role in conservation, particularly in protecting Nepal's biodiversity through community engagement and responsible practices.

## **6) Reimagining Nepal's Luxury Segment:**

- Panel discussions redefined luxury beyond traditional offerings, promoting authenticity, exclusivity, and personalized experiences to attract high-value travelers.

## **7) New Destination Spotlight – Jugal Region:**

- The conference introduced Destination Jugal as a promising tourism hub close to Kathmandu, blending Himalayan adventure with cultural immersion.

## **8) European Market Alignment:**

- Insights from European experts guided Nepal's tourism industry to adapt offerings to meet sustainability, quality, and authenticity expectations of European travelers.

## **9) Conservation Progress and Future Challenges:**

- WWF Nepal's presentation underscored Nepal's leadership in biodiversity conservation while calling for stronger collaboration to address future environmental challenges.

## **10) Regional Cooperation and India-Nepal Synergy:**

- The conference concluded with a call for deeper India-Nepal tourism collaboration to promote shared growth and sustainable development in the region.



The two-day B2B Mart (Business Sessions) brought together **60 global buyer organizations from 21 source market countries** and **78 seller organizations from six destination countries**, facilitating **over 2,100 pre-matched business appointments** and valuable networking opportunities.



HTM 2025 concluded with a **Grand Closing Ceremony** at Lord of the Drinks (LOD), Kathmandu, where international delegates and Nepali tourism professionals came together for a celebratory evening filled with music, dance, and friendship. The evening was a vibrant showcase of Nepal's warm hospitality and its readiness to welcome the world in all seasons and for all reasons.



A series of social events (networking Luncheons and Dinners) hosted by industry partners—including Banbas, Landmark Hotels & Resorts, Bagaicha Adventure Resort, Jungle Safari Lodge, Hotel Jungle Crown, Royal Tiger Luxury Resort (Chitwan), Majestic Lake Front Hotel & Suites, Hotel Sarowar (Pokhara), and Holiday Inn Resort Kathmandu Budhanilkantha—provided meaningful networking opportunities in a warm and culturally immersive Nepali ambience.



HTM once again exemplified a successful **public-private partnership**, marked by enthusiastic participation and support from public- and private-sector authorities and organizations at both national and international levels. Notably, over 70% of the event budget was generated through active participation, partnerships, and generous sponsorship contributions from private-sector tourism businesses and stakeholders. This underscores the private sector's strong commitment and determination to promote, develop, and expand the country's tourism industry.

HTM 2025 successfully **highlighted emerging destinations** such as **Api Rural Municipality** in Karnali Province and **Jugal Rural Municipality** in Bagmati Province, showcasing their unique tourism potential and opportunities for sustainable development. In addition, the event **featured traditional Nepali arts and culture**, reinforcing a collective commitment to cultural pride and heritage preservation. These efforts contributed to expanding Nepal's tourism appeal beyond well-known destinations, fostering inclusive growth and supporting long-term cultural sustainability.

Overall, HTM 2025 served as a dynamic platform for sharing ideas, building networks, expanding business opportunities, celebrating achievements, and reinforcing a collective commitment to a more sustainable, inclusive, and value-driven future for Nepal's tourism industry.

With overwhelming appreciation from all corners, **HTM 2025 has reaffirmed Nepal's position as a resilient, innovative, and collaborative tourism hub at the heart of the Himalayas.** As the industry looks ahead, the spirit of Mountains, Milestones, and Momentum will continue to inspire and drive Nepal's tourism forward.



# NEWS & MEDIA COVERAGE

**कारोबार**  
हिमालयन ट्राभल मार्ट सम्पन्न

प्रकाशित मिति: जेठ २६, २०८२ सोमबार

कारोबार संवाददाता

78 Shares

काठमाडौं- हिमालयन ट्राभल मार्ट- २०२५ को पाँचौं संस्करण सम्पन्न भएको छ। विश्व पर्यटन समुदायका ३० मुलुकबाट एक सय बढी अन्तर्राष्ट्रिय सहभागी र सात सय बढी प्रतिनिधि सहभागी मार्ट शुक्रबार सम्पन्न भएको हो।

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Kathmandu Hosts the Highly Successful 5th Edition of the Himalayan Travel Mart 2025

Monday, June 9, 2025

**Republica**  
ECONOMY

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**Fifth edition of Himalayan Travel Mart kicks off**

The fifth edition of the Himalayan Travel Mart (HTM), an international tourism fair aimed at promoting Nepal's tourism, kicked off today in Kathmandu.

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5th Himalayan Travel Mart highlights 3Ms

By TTRWEEKLY June 10, 2025

Join us in Building a Sustainable Future. Let's Drive Impact Together in Sarawak.

KATHMANDU, 10 June 2025: The 5th edition of the Himalayan Travel Mart (HTM 2025) concluded in Kathmandu at the weekend, having attracted 700 delegates from 30 countries, including more than 100 international participants and a strong representation of regional stakeholders.

Plenary Session on MOUNTAINS, MILESTONES & MOMENTUM

HIMALAYAN TRAVEL MART CONFERENCE

Actress Film Event

**TDM**

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**Fifth Himalayan Travel Mart Hailed As A Great Success**

The PATA Ncell Chapter's Flagship Event Received Acclaim From The Global Tourism Industry

MACE | NEWS

**TRADE CONNECT**

**Himalayan Travel Mart 2025 Concludes on a High Note**

*Celebrating Mountains, Milestones, and Momentum*

Business Age

### Fifth Edition of PATA Himalayan Travel Mart Begins in Kathmandu

The three-day event, with delegates representing more than 25 countries attending, is expected to draw international tourism buyers and sellers from Himalayan nations



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**NEWS UPDATE** **TWO** TRAVEL WORLD ONLINE MEANS BUSINESS

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**5th Himalayan Travel Mart 2025 Kicks Off in Kathmandu, Reaffirming Nepal's Tourism Vision**

The fifth edition of the Himalayan Travel Mart (HTM) opened today in Kathmandu with a resounding call to imagine the Himalayan region as a sustainable, inclusive, and globally connected tourism hub. The three-day event brings together over 700 delegates, including more than 100 international participants from over 30 countries. Organized by the Nepal Tourism Board (NTB) in association with the...



**TOURISM FACE**

हिमालयन ट्राभल मार्केटको पाँचौँ संस्करण: दिगो पर्यटनका लागि हिमालय देशहरुको सामूहिक रणनीति

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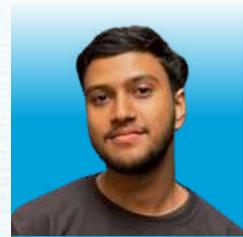
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